

Board of Directors Meeting Agenda
October 20, 2016 ~ 12:30 p.m.-2:30 p.m.
Wichita Workforce Center
2021 N. Amidon, Suite 1100, Wichita

1. Welcome, Introductions, and Announcements: Commissioner Carol Voran, Chair (12:30pm)
 2. Board of Directors Business: (12:40pm)
 - A. Approval of Minutes from July 21, 2016: Commissioner Carol Voran (pp. 2-4)
Recommended action: approve the minutes from the July 21, 2016 meeting as presented.
 - B. Regional Transportation Strategic Planning: Marla Canfield (pp. 5-7)
REAP, BREG, and WAMPO officials recently met to discuss the direction and focus of the Regional Transportation Taskforce and regional transportation cooperation.
Recommended action: receive direction from members about regional transportation strategic planning.
 - C. Foreign Direct Investment (FDI) plan as part of the Global Cities Initiative (GCI): Keith Lawing (pg. 8)
Recommended action: support allocation of funding for FDI plan implementation in the 2017 budget.
 - D. Proposed 2017 Work Plan and Meeting Schedule: Keith Lawing (pp. 9-10)
Recommended action: approve proposed 2017 Work Plan and direct REAP Executive Committee to develop a budget to support implementation.
 - E. Local Elected Officials Reception: Marla Canfield (pg. 11)
Recommended action: attend and participate in local elected officials reception.
 - F. Hugo Wall School Update: Misty Bruckner
A summary of 2016 work plan activities will be provided.
 3. Regional Spotlight Topic: City to Wichita Metro Chamber of Commerce City-to-City Leadership Visit (pg. 12) (1:10pm)
Mayor Vince Haines (Eldorado), Mayor Shelley Hansel (Wellington), Mayor Randy White (Derby), Council Member Pete Meitzner (Wichita), Anthony Swartzendruber (Harvey County), and Kathy Jewett (XLT Ovens) will have a panel discussion about the City to City trip. They will provide insights from the trip and share their thoughts/experiences about the trip and the regional collaboration.
Recommended action: take appropriate action.
 4. Adjourn (2:00pm)
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*The REAP Board of Directors is scheduled to meet on Thursday, January 19, 2017 at 12:30 p.m.
Lunch will begin at 12:00p.m.*

Board of Directors Meeting Minutes

June 21, 2016 ~ 12:30 p.m.-2:30 p.m.

Wichita State University

Rhatigan Student Center Pike room 266 (second floor) 1845 Fairmount
Wichita, Kansas 67260-0001

1. Welcome, Introductions, and Announcements

Commissioner Carol Voran, Kingman County, welcomed attendees and asked for self-introductions.

2. Board of Directors Business

A. Approval of Minutes from April 21, 2016

Mayor Terry Somers, Mount Hope, (Willis Heck) moved to approve the minutes from April 21, 2016 as presented. Motion adopted.

B. Wichita Metro Chamber of Commerce City-to-City Leadership Visit

For the past 10 years the Wichita Metro Chamber of Commerce has coordinated a City-to-City Leadership Visit. The 2015 trip was to Greenville, North Carolina. In 2015 REAP sponsored John Waltner, Harvey County Administrator, to attend the Greenville trip. There was recognition and acknowledgement of the importance to include more regional leadership on future City to City visits. The regional collaboration highlighted in the Greenville trip was very beneficial. Here are the links to the Greenville regional collaborations:

<http://tenatthetop.org/>

<http://www.upstatescalliance.com/>

It is highly recommend if REAP members are interested in attending this year's trip to take advantage of the opportunity to participate. As of 7/22/16 there are only 4 spots left. This link goes directly to registration:

<http://wichitakscoc.weblinkconnect.com/events/2016-City-to-City-Visit-Nashville-Tennessee-4712/details>

This year's tour will be to Nashville, Tennessee. The three-day trip will take place September 19-21 and will focus on learning about how leaders in that community are approaching workforce training, developing a healthy business environment, and strengthening the region's economy. The 2016 REAP budget includes funds to sponsor at least two REAP members to attend. At the April 21, 2016, REAP Board of Director's meeting it was approved to send Mayor Shelly Hansel, Wellington and Mayor Vince Haines, El Dorado.

Received and filed.

C. Regional Transportation Taskforce

One of the 2016 REAP work plan items is "Support the Regional Transportation Taskforce". A regional transportation planning meeting was held on April 25, 2016. A presentation was made to the WAMPO Policy Body on July 12, 2016. The next steps are for REAP in partnership with WAMPO to convene regional meetings in fall.

There are two regional events REAP staff recommend hosting in conjunction with WAMPO to discuss regional transportation with local governments in South Central Kansas. The intent is to invite local government officials from the region to convene for a session to begin to identify regional transportation planning priorities.

- **Transportation forum this fall.** The focus would be:
 - What are the economic drivers for the region?
 - How does the region identify roads/projects tied to economic growth?
 - Is it possible to region coordinate a multi county regional transportation plan?

As part of engaging local governments for the event, REAP members should to reach out to peers across region (i.e., local governments that are not current REAP members). The suggestion is to invite other groups who have been able to coordinate a regional transportation strategy (i.e., MARC):

Proposed guests:

- Local governments in South Central Kansas
 - WAMPO
 - Wichita Transit
 - Associations like Spirit of 54, K-96 Corridor, K-254 etc.
 - Economic development organizations
 - KDOT and federal government as appropriate
 - KTA
- **Regional event of elected county officials** for the South Central Kansas region including but not limited to: Cowley, Sumner, Butler, Marion, Harvey, McPherson, Reno, Sedgwick, Kingman, Harper, and Pratt. It was recommended to wait until after elections this fall and to host this event in early 2017.

The focus of would be:

- Blueprint for Economic Growth (BREG)
- Regional transportation strategies

WAMPO wants to broaden their partnerships. The federal government reviewed and identified WAMPO needed to be more regional in their approach.

Some of the identified questions/ideas are:

- How does the region convene a meeting?
- Is it possible to do a regional transportation plan?
- How does the region make a plan that doesn't let current funding dictate projects?
- Need to identify similar communities/regions that had success in a regional transportation strategy.

Some examples of regional projects were discussed:

- K96 Hutchinson to Wichita – not planning residential areas in coordination with future projects
- 95th St South – new river bridge

REAP members will reach out to local governments to participate in regional transportation strategies.

D. Hugo Wall School Update: Misty Bruckner

Misty introduced Wichita State University's Hugo Wall School of Public Affairs new director, Samuel L. Brown. Brown is a professor at the University of Baltimore's College of Public Affairs. He earned a doctorate in public policy from the University of Maryland-Baltimore County, a master's in business administration from the University of Baltimore and a bachelor's in economics from Towson State University.

Misty provided information about the Grant Finding Support, Procurement Support, Water Survey, City Fee Survey. She also provided attendance to the Professional Development Trainings offered by Hugo Hall School.

3. Regional Spotlight Topic: Wichita State University – Innovation Campus: President John Bardo
President Bardo discussed the new models of economic development that the region needs to take advantage of to grow. WSU is a resource to not only the city, but to the region. WSU is working with employers to hire long term, real employment opportunities to students. It is focused on experimental learning model. This model only takes a student employee about 3 months to impact the bottom line of a company versus the traditional model of student hired after school which takes about 2 to 3 years for impact to the employers bottom line.

Recommend reading about Innovation Districts:

<http://www.brookings.edu/about/programs/metro/innovation-districts>

<http://www.brookings.edu/~media/Programs/metro/Images/Innovation/InnovationDistricts1.pdf>

How does the region create a hub that creates development and brings people together? WSU should be considered the “mid town” and should be tied to BREG and economic development.

4 things needed for regional economic growth:

1. Supply Chain Management degree at WSU
2. Chemical Engineering degree from bachelors to PhD
 - Missing opportunities in lubrication in non-oil based lubrication
3. Dentistry School – the average age of dentists in the region is 55
4. Partnership is key when working with State Legislature and getting bills passed that support regional growth.

4. Tour of NIAR/Wichita State University – Innovation Campus

5. Adjourned at 3:15pm

Board Members and Alternates

Commissioner Carol Voran, Kingman County, Chair

Commissioner Chip Westfall, Harvey County

Commissioner Dave Unruh, Wichita

Council Member David Nygaard, Newton

Council Member Tom Jones, Park City

Council Member Tom Keil, Derby

Willis Heck

Mayor Terry Somers, Mount Hope

Mayor Vince Haines, Eldorado

John Waltner, Harvey County

Kathy Sexton, Derby

Bob Conger, Kechi

Tim Goodpasture, Wichita

Kurt Bookhout, Eldorado

Guests/Presenters/Staff

Keith Lawing, REAP

Marla Canfield, REAP

Misty Bruckner, WSU

Phil Nelson, WAMPO

Brittany Esposito, JAG Kingman

Heather Denker, BREG

James Kilpatrick, Kansans for Liberty

Item:

Regional Transportation Strategic Planning

Background:

One of the 2016 REAP work plan items is “Support the Regional Transportation Taskforce”. In July, it was recommended that REAP partner with WAMPO to convene regional meetings in fall. There are two regional events REAP staff recommend hosting in conjunction with WAMPO to discuss regional transportation with local governments in South Central Kansas: one a Transportation forum and Regional event of elected county officials.

Analysis:

After attending a regional transportation planning meeting on October 5, 2016 with BREG/WAMPO/REAP leadership it was determined the next steps should be for REAP in partnership with WAMPO/BREG to convene multiple regional meetings during the fall with economic development agencies and community leaders in the region. A larger regional convening could be hosted to share the information and identify common regional goals in 2017.

Tactics:

- Conduct 5-6 meetings recommend hosting in conjunction with EDO’s throughout the region.
 - Regional meetings hosted/facilitated by EDO’s supported by REAP/BREG in each community asking key questions of stakeholders/businesses/elected county officials for the 10 county area: Cowley, Sumner, Butler, Marion, Harvey, McPherson, Reno, Sedgwick, Kingman, and Harper. The goal is to collect information of needs/assets from each community.
 - REAP will provide resources to help plan, coordinate, and support community meetings.
 - Suggested invite list:
 - Local employers from the BREG clusters
 - Transportation planners or public works leaders from local governments with knowledge about transportation infrastructure and challenges
 - Community leaders engaged in economic development planning
 - Determine if these can be multicounty:
 - Example:
 - Butler / Sedgwick
 - Sumner / Cowley
 - Reno / Harvey
 - Kingman / Harper
 - McPherson/Marion

Next Steps:

- Jeff Lackey drafted questions (attached) in order of importance.
- Craig Bay and Marla Canfield begin outreach to economic development organizations on meeting logistics, outreach and invite list as needed.

Recommended action: receive direction from members about regional transportation strategic planning.

REAP/BREG Regional Transportation Strategic Planning
Agenda

1. Introductions EDO's (5 min)
2. Background on BREG Initiatives (10 min)
 - a. How BREG was formed
 - b. Transportation Sector Planning Committee Members
 - c. Initial BREG strategy
 - i. SWOT analysis of 10 county SCK region
 - ii. Outreach to key stakeholders in the region to understand strengths and weaknesses.
 - iii. After information gathering, BREG Transportation Cluster business plan can be formulated
 - d. Next steps
 - i. Identify locations of infrastructure improvement that will act as catalyst for economic growth.
 - ii. Could include regional highway improvements, transload locations, or job training facilities.
3. WAMPO Presentation (20 min)
 - a. WAMPO Initiatives
 - b. Current TIP projects
 - c. Current MOVE 2040 projects
 - d. Fast Act
4. EDO's – Assets/strengths/challenges/needs for county (5 min)
5. Question and Answer Session with Industry Participants and Stakeholders (35-40 min)
6. Wrap up (5 min)

Sample BREG Transportation and Logistics Questions for Industry

What do you feel are the county/community strengths are from a transportation infrastructure standpoint?

What do you feel the county/community infrastructure weaknesses are?

Are there transportation related improvements that would help your business grow?

What type of road or highway projects would you like to see in your county/community?

Are there logistics facilities that would make shipping or receiving your products more efficient (rail to truck, truck to rail, air to truck, etc)?

How would you assess your ability to get your product to the markets you serve?

To your knowledge, what part has this region's transportation and infrastructure played in attracting or detracting new companies to/from the county/community?

How safe are the roads in your region?

If you are a transportation provider, do you feel there are adequate training programs available for drivers?

Are there transportation related regulatory requirements that make it more difficult to ship/receive your product?

Item:

Brookings Foreign Direct Investment (FDI) Briefing

Background:

In 2014 REAP supported a Regional Export Plan. The Brookings FDI plan is the next step in implementing the regional export plan. The FDI is a strategy to identify foreign companies interested on locating in South Central Kansas through new business expansion or acquisitions/mergers of existing companies. It is a strategy that can strengthen the economic base of a regional economy.

The FDI funding comes from the City of Wichita, Sedgwick County, Greater Wichita Partnership, Wichita State University (for data support), and Kansas Global (pro bono administrative overhead). Currently there is a financial gap in implementing the plan. REAP invested \$10,000 to support the Export Plan. It was recommended by the REAP Executive Committee to assist with the FDI plan at the same level if funds allow in the 2017 budget.

Kansas Global is leading the development of the FDI plan with technical assistance from Brookings and JP Morgan Chase as part of the global cities initiative. The FDI planning committee includes representatives from economic development agencies and financial institution in the region. The plan should be completed soon and submitted to global cities for implementation in 2017.

Brookings FDI Planning Program summary:

- One of only 30 metros in the nation selected to participate in the Brookings GCI program.
Selected through competitive application process
6 cities in our cohort: (Wichita), Charleston, Louisville-Lexington, Chicago, Phoenix, Indianapolis,
Brookings provides coaching, data and guidance
Through peer review, we exchange info and ideas with cities in our cohort
- Region is 10 counties: Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, and Sumner
- Regional Export Plan was built in 2014. The next step is to build a FDI plan.
- *This is a collaborative effort.*
- Decide together what is important for the region
- The five-year plan will create an export eco-system that connects export services to manufacturing and service companies, creating a long term global competitive advantage.

Recommended action: support allocation of funding for FDI plan implementation in the 2017 budget.

Item:

Proposed 2017 REAP Work Plan

Role of REAP

1. To be a regional catalyst for strategies and actions to increase state and federal investments for economic development and job creation in South Central Kansas;
2. To be the regional convener on issues, projects and strategies that impact the economy in South Central Kansas

In 2017, the Board of Directors (*full REAP Membership*) will meet quarterly with potential for two additional regional events.

- Thursday, January 19, 2017 - Board of Directors Meeting: 12:30-2:00
- Thursday April 20, 2017- Board of Directors meeting: 12:30-2:00
- Thursday, July 20, 2017- Board of Directors meeting: 12:30-2:00
- Thursday, October 19, 2017- Board of Directors meeting: 12:30-2:00
- *TBD- Legislative Policy Summit*
- *TBD- Regional Transportation Forum*

Proposed Items for the 2017 Work Plan

1. Serve as a catalyst to support the development of a regional strategy to brand and market South Central Kansas to promote economic growth. Tactics include continuing to partner with BREG and local economic development organizations to promote regional dialogue and planning to grow the regional economy.
2. Create partnerships to design and implement regional legislative strategies, working with chambers of commerce, economic development agencies, and other regional partners to identify mutually supportive legislative priorities.
3. Provide support to raise awareness about the importance of commercial air service to the regional economy and the role of Eisenhower Airport as a regional economic development asset.
4. Raise awareness of regional transportation planning South Central Kansas in relation to state policy, possible legislation, and best practices. Partner with BREG/WAMPO to convene local government, private business, and regional leadership to work on a regional transportation strategy.
5. Identify and implement services for REAP Members related to best practices, community development and leadership.
6. Identify and develop strategies to generate revenue to support REAP operations.

Item:

Proposed 2017 Calendar of Events

Board of Directors

(Full REAP Membership)

Meets quarterly on Thursday at 12:30 p.m.

(Noon for lunch)

January 19, 2017

April 20, 2017

July 20, 2017

October 19, 2017

Executive Committee:

11:30 a.m., 2nd Thursday of the month

January 12, 2017

February 9, 2017

March 9, 2017

April 13, 2017

May 11, 2017

June 8, 2017

July 13, 2017

August 10, 2017

September 14, 2017

October 12, 2017

November 9, 2017

December 14, 2017

Legislative Committee:

11:30 a.m., 4th Thursday of the month

January 26, 2017

February 23, 2017

March 23, 2017

April 27, 2017

May 25, 2017

September 28, 2017

October 26, 2017

*November 16, 2017 – move for holiday
or cancel for summit

December 28, 2017 – or cancel for
summit?

Technical Advisory Committee (TAC):

TBD

Transportation Task Force:

TBD

2017 REAP Sponsored Events:

Regional Water Conference

TBD

Legislative Policy Summit

TBD

**Date of meetings adjusted due to holiday or conflicting meetings*

Recommended action: approve proposed 2017 Work Plan and direct REAP Executive Committee to develop a budget to support implementation.

Item:

Local Elected Officials Reception

Background:

At the 09.08.2016 REAP Executive Committee meeting it was discussed and agreed that REAP would co-host a local elected officials reception with the Wichita Metro Chamber of Commerce. The event is taking place in lieu of the annual REAP Policy Summit as a way to engage local elected officials and state representatives. The Wichita Metro Chamber hosts this reception annually, and is the first time REAP is partnering on this event. The reception is typically well-attended and a great opportunity for dialog with other elected officials and build relationships. Formal invitations were sent to REAP members, please be on the lookout for those. Let staff know if you have any questions/comments about the reception.

The event will be held November 10th, 2016 at 5:30pm at Botanica Wichita – Lotus Hall.

Recommended action: attend and participate in local elected officials reception

Item:

Wichita Metro Chamber of Commerce City-to-City Leadership Visit

Background:

For the past 10 years the Wichita Metro Chamber of Commerce has coordinated a City-to-City Leadership Visit. The 2015 trip was to Greenville, North Carolina. In 2015 REAP sponsored John Waltner, Harvey County Administrator, to attend the Greenville trip. There was recognition and acknowledgement of the importance to include more regional leadership on future City to City visits.

This year's tour was to Nashville, Tennessee. The three-day trip took place September 19-21 and will focused on learning about how leaders in that community are approaching workforce training, developing a healthy business environment, and strengthening the region's economy. The 2016 REAP budget included funds to sponsor two REAP members to attend. At the April 21, 2016, REAP Board of Director's meeting it was approved to send Mayor Shelly Hansel, Wellington and Mayor Vince Haines, El Dorado. In addition, officials from Derby, Harvey County and Wichita participated in the trip.

Events on the trip included panel discussions about workforce development, downtown development, entrepreneurship, and a visit with Mayor Megan Barry.

Those in attendance with a relationship to REAP include:

Mayor Vince Haines (ElDorado)
Mayor Shelley Hansel (Wellington)
Mayor Randy White (Derby)
Mayor Jeff Longwell (Wichita)
Council Member Pete Meitzner (Wichita)
Anthony Swartzendruber (Harvey County)
Kathy Jewett (XLT Ovens)

Recommended action: receive and file.