

Board of Directors Meeting Agenda

July 20, 2017 ~ 12:30 p.m.-2:00 p.m. Wichita Workforce Center 2021 N. Amidon, Suite 1100, Wichita, KS

- 1. Networking Lunch (12:00pm)
- 2. Welcome, Introductions, and Announcements: Mayor Shelley Hansel, Chair (12:30pm)
- 3. Board of Directors Business: (12:35pm)
 - A. Approval of Minutes from April 20, 2017: Mayor Shelley Hansel (pp. 2-5)

 Recommended action: approve the minutes from the April 20, 2017 meeting as presented.
 - B. New Membership: Marla Canfield (pg.6)

 New membership submission for associate membership from John Waltner and SCKEDD.
 - John Waltner, former chair of REAP, Mayor of Hesston for over 20 years, and Harvey County Administrator has submitted an application for associate membership.
 - South Central Kansas Economic Development District (SCKEDD) has submitted an application for associate membership.

Recommended action: approve John Waltner and SCKEDD for associate membership.

- 4. Strategic Planning Session: Misty Bruckner (pp. 7-20) (12:45pm)
 WSU will provide the REAP Board of Directors Committee a summary of the results from the strategic planning process including the environmental scan and stakeholder interviews. There will be time dedicated to receiving feedback and discussion to develop a strategic plan.
 - A. Strategic Plan Update (pp. 7-11)
 - B. Stakeholder Interviews (pg. 12)
 - C. Management Partners Report from May 2013 (pp. 13-19)
 - D. Organizational Inventory for South Central Kansas (pg. 20)

Recommended Action: determine purpose / role of REAP in regionalism and create a committee to develop and draft strategic plan.

5. Adjourn (2:00pm)

The REAP Board of Directors is scheduled to meet on Thursday, October 19, 2017 at 12:30 p.m. Lunch will begin at 12:00p.m.



Board of Directors Meeting Minutes

April 20, 2017 ~ 12:30 p.m.-2:30 p.m.

Sumner County Economic Development Office, 314 N. Washington, Wellington, KS 67152

1. Welcome, Introductions, and Announcements

Mayor Shelley Hansel, Chair, welcomed attendees and asked for self-introductions.

2. Board of Directors Business

A. Approval of Minutes from January 18, 2017

Mayor Terry Somers, Mount Hope, (Commissioner Dave Unruh, Sedgwick County) moved to approve the minutes from April 20, 2017 as presented. Motion adopted.

B. Membership Update

Provided a 2017 Budget and listing of current members and paid 2017 assessments and new membership submission for associate membership from Commissioner Mike Wheeler, Butler County. 2017 Current Membership listing with assessments update: In December 2016, REAP assessment invoices were sent to all REAP members. The projected revenue from assessments for 2017 was \$132,440 as of today the revenue is \$133,166.

New members in the past year include: City of South Hutchinson, City of Moundridge and new associate members Westar Energy.

Approved Commissioner Mike Wheeler for membership.

C. Proposal for strategic planning services

This was a recommended item from the 3.9.17 REAP Executive Committee meeting. The purpose of this proposal is to begin strategic planning for REAP in summer of 2017.

At the 4.13.17 REAP Executive Committee meeting it was discussed at was recommended that there be more than the 8-10 interviews of partners proposed. This adjusted the cost of the proposal. The REAP Executive Committee approved this plan coming before the full Board of Directors.

Approved proposal for strategic planning services.

D. 2017 Legislative Session Update

REAP Priorities update provided and a summary of the South Central Delegation Lunch on with the delegation on March 22nd in Topeka. REAP hosted lunch for the South Central Delegation on 03.22.17. Mayor Shelley Hansel, Chair, thanked the delegation's support of policies that affect economic development in the region. She highlighted the WATC/WSU affiliation and Medicaid Expansion as two of REAP's priorities. Bob Myers, Legislative Chair, shared the importance of transportation infrastructure to the region and continuing to grow South Central Kansas. He also discussed the importance of Medicaid Expansion to the South Central economy. Mayor Longwell highlighted some of the economic development "wins" for the region as well. There

was some great conversation between the delegation and REAP members. The delegation requested more information sharing as they may not always hear in a timely manner some of the positive economic development activities in the region. REAP staff will work with the delegation and dispersing this information to them.

In total throughout the day, 26 members of the delegation had stopped by and met with REAP members.

E. Alaska Airlines Inaugural

The Wichita Airport Authority extended an invitation for REAP members to attend the Alaska Airlines inaugural on April 13, 2017.

REAP has a long history in providing a leadership role to commercial air service in South Central Kansas. In April 2016, REAP acted to take a position of leadership to help promote air service from Eisenhower Airport such as the Southwest Airlines awareness campaign for the new routes to Phoenix and St. Louis. As REAP continues to support air service and Eisenhower Airport as an ongoing regional priority this was great opportunity to learn about Alaska Airlines' new nonstop route and its impact on keeping fares competitive.

REAP Members/staff in attendance:

Mayor Jeff Longwell, Wichita Mayor Randy White, Derby Council Member Roger Perryn, Rose Hill Council Member Carl Koster, Cheney Randy Frazer, Moundridge Austin Gilley, Rose Hill Keith Lawing, REAP

Another event is being hosted by the Wichita Region Chamber of Commerce on May 4, 2017 from 11:30 to 1:00pm to meet with Alaska Airlines officials. Bob Myers, Newton, and Marla Canfield, REAP, will attend this meeting. If any other REAP members are interest please let staff know and a ticket will be purchased.

Regional Spotlight Topic: President Dennis Riddle and Stacy Davis
 President Dennis Riddle, Cowley College, and Stacy Davis, Sumner County Economic
 Development, discussed the successful sales tax campaign in Sumner County to build a Cowley
 College Campus in Wellington and how they are meeting and impacting businesses workforce
 needs in the region.

Cowley College focused on: Student Success, Value People, and Student/Stakeholder Needs, Technology Infrastructure, Fiscal Responsibility, and Planning and Leading.

Numbers:

- 1) More than 600 Degrees and Certificates in 2015/2016 (completion rate of more than 30% 9% is the approximate national average)
- 2) Most Declared Major: Science and Pre-professional (27%)
- 3) Second Most Declared Major: Humanities and Business/Computer Sci (17%-18%)
- 4) 46% of credits are taken from students of Sedgwick County
- 5) 27% of credits are taken from students of Cowley County
- 6) 60% of student body is comprised of women
- 7) Approximately 5,000 unduplicated headcount all locations
- 8) Approximately 2,000 non-credit seeking students all locations

Discussion of expanding into Sumner County

- 1) Local Area Interest- 1.5 years ago
 - a) Business and Industry
 - b) Educational Organizations
 - c) Economic Development
 - d) Local Dignitaries
- 2) Required Service Area of the College

Cowley, Sumner, and Western Chautauqua Counties

Cowley College visited/surveyed: 1) Business and Industry, 2) School Professionals, 3) City/County Officials, 4) Civic and Economic Organizations, 5) Cowley College Colleagues with prior experience, 6) High School Students, 7) Adult Learners.

What did they learn?

- 1) Respondents: 700+ High School Students, 131 Local Professionals, and many focus groups, more than 1,000 total respondents
- 2) High School Students: Most important factors in deciding a job: Enjoy the job (98%), get a good job in 1-2 years 96%), and staying close to family and friends (80%).
- 3) Adult Learners: a) Preferred location of a Cowley College Site: Wellington 74%. Most important factors in deciding a job: Enjoy the job (99%), get a good job in 1-2 years (97%), being able to advance (95%), staying close to family and friends (93%).

Wellington Campus Academic Programs: Agricultural Studies (New), Machining, Mechatronics, OR Manufacturing Tech (New), Fire Science and First Responders, Education/Teaching, Information Technology/Computer Science (New), Transfer Degrees (General Education)

ROI Notes: Project 3,000 new graduates &

2,040 new/retained citizens in Sumner County

4. Adjourned at 2:10pm

Board Members and Alternates

Mayor Shelley Hansel, Wellington Commissioner Chip Westfall, Harvey County
Council Member Tom Keil, Derby Commissioner Dave Unruh, Sedgwick County

Mayor Terry Somers, Mount Hope Bob Conger, Kechi

Mayor Vince Haines, Eldorado Anthony Swartzendruber, Harvey County

Council Member Gil Burgan, Moundridge Randy Frazer, Moundridge

Commissioner Ron Hirst, Reno County Bob Myers, Newton

Commissioner Mike Wheeler, Butler County Shane Shields, Wellington

Council Member Carl Koster, Cheney Stacy Davis, Sumner County Economic Development

Guests/Presenters

President Dennis Rittle, Cowley College Council Member Bill Butts, Wellington Jennifer Heersche, Workforce Alliance

Council Member Diane Wynn, Bel Aire

Heather Denker, Greater Wichita Partnership Commissioner David Dennis, Sedgwick County

Staff

Keith Lawing, REAP Marla Canfield, REAP Paula Downs, WSU Craig Crossette, WSU Submitted by: Marla Canfield

Item:

New Membership and Member Recognition

Analysis:

New membership submission for associate membership from John Waltner and SCKEDD.

- John Waltner, former chair of REAP, Mayor of Hesston for over 20 years, and Harvey County Administrator has submitted an application for associate membership.
- South Central Kansas Economic Development District (SCKEDD) has submitted an application for associate membership.

Recommended action: approve John Waltner and SCKEDD for associate membership.

REAP: STRATEGIC PLAN UPDATE

JULY 3, 2017



BACKGROUND AND PURPOSE

In response to a request from the Regional Economic Area Partnership (REAP) of Southcentral Kansas, the **Public Policy and Management Center (PPMC) at Wichita State University's Hugo Wall School** is assisting REAP with a planning and visioning process resulting in a strategic plan to guide the organization in the next two-three years. The following is an updated report on activities and findings.

METHODOLOGY

The PPMC first conducted stakeholder interviews with REAP members and leaders from other regional organizations. Those informed interviews provided the foundation for the summary today. (See Attachment A for list of interviews.) A full report will be developed on the interviews and available by the July 20th full board meeting, while this report provides a summary or highlights of original findings. In addition, a one-page summary of the recommendations from the organizational assessment completed in 2013 is provided (Attachment B), as well as a draft matrix of regional organizations serving South Central Kansas (Attachment C).

RESULTS

The following provides a summary of most often heard responses or themes from the stakeholder interview questions:

1. Regionalism what is working ...tangible examples?

- Improved connections in the region through Blueprint for Regional Economic Growth (BREG)
- Enhanced technical support: Greater Wichita Partners (GWP) more willing to assist others in the region
- Involved private industry through BREG
- Developed Export Plan
- Established mayors' meetings
- Increased involvement of City of Wichita leadership
- Involved WSU as a significant player with Innovation Campus, BREG, etc.
- Increased regional pride

2. What are the challenges with regionalism...tangible examples?

- Operate in silos as communities and organizations
- Lack involvement of elected leaders; difficult for elected officials to participate
- Resist "Wichita Region" as identity for region; perception that regionalism threatens community identity and independence; No designated "regional area" brand or name
- Lack trust among partner organizations or cohesiveness; question of "who" represents region
- Lack involvement of counties as regional partners
- Struggle with rural v. urban mentality

- Lack understanding of different roles and activities of regional organizations
- Challenge with volume of meetings; difficult for people to attend
- Need bold leadership of support
- Need to quit asking "what happens if we do something; start asking what happens if we do not"
- Lack results that are defined and communicated
- Need to use BREG as a guide, but unclear who is leading on BREG or results

3. What do you think REAP is doing well?

- Networking for those that attend
- Big picture items (Export Plan, BREG) brings others to the table
- Stable in last few years
- Staff is professional, diligent and care about bringing the region together
- Good partners (WAMPO, WSU, Export, BREG, etc.)
- Good people involved with the organization

4. Where do you think REAP is lacking?

- Define purpose and direction
- Determine what REAP wants to achieve, how to measure and communicate. "Cannot just keep selling networking"
- Identify the "face of REAP"; greatly appreciate relationship with Workforce; REAP needs its own identity and has been an issue for many years
- Advocate for region at the state and federal levels; Not as strong on legislative issues as in the past
- Define policy issues, as done in the past: Affordable Airfare, utility rates, water rights (Need to commit to large policy issues that move the region forward)
- Communicate return on investment (ROI); "other organizations can provide networking and education for less cost"
- Identify and address why others do not engage: lack of value, time and convenience
- Focus on role of local governments

5. What do you think REAP's role is in the regional conversation?

- Lead public policy conversations impacting region. Need to be task-driven to bring staff together to make progress on issues, examples might include:
 - o Utility Rates
 - o Long-term water plan
 - o Landfills
 - Sewage treatment plans
 - o Quality of life issues
 - Emergency services (EMS, Fire)
 - o Infrastructure
 - Policies impacting businesses: regulations; duplicative processes
- Provide research and educational opportunities:
 - Policy issues

- Issues at the state
- Elected leadership
- o Professional development
- o Regional surveys
- Ensure networking opportunities among elected leaders and staff from communities
- Advocate for region at the state and federal level
- Enhance communication with local elected officials and communities; provide conduit to other levels of government
- Ensure BREG as the guide; REAP should lead the policy issues where government can support economic development

6. There has been some buzz about the name of REAP and does not really reflect the work or role of REAP. What are your thoughts about changing the name?

- Define purpose first (mixed results on name change)
- Unite region: "Burn the REAP Flag. Burn the BREG flag and find what brings us together."

PURPOSE OF REAP

The initial conversation at the REAP Executive Committee to have a strategic planning process focused on what is the purpose of REAP. While not comprehensive or exclusive, here are the most commonly articulated and supported purposes of REAP:

- 1. Connect local government elected leadership, staff and residents in the region
- 2. Advocate for the South Central Kansas region to state government and federal government; "provide the regional voice"
- 3. Support regional economic development initiatives led by GWP, BREG and others (Be the connection to local governments and address local government activities that can support the work of these initiatives.)
- 4. Lead regional initiatives impacting local governments
- 5. Establish REAP as the "go to place for regional conversations" through regular and multifaceted communication, events and results-oriented activities
- 6. Provide research, professional development and facilitation on critical issues impacting local governments in our region

IMPORTANT QUESTIONS FOR REGIONALISM

During the interview process unanswered questions or issues were identified that are important for REAP and leaders from other regional organizations to address in the future. Those questions include, but are not limited to, the following:

- 1. **Start with Why**: Why do we care about regionalism? Why do we care if there is coalition of local governments?
- 2. **Vision:** What is regional vision and what do we want to accomplish? What are the specific outcomes we want to see for REAP? What are tangible activities/goals? How are we accountable?
- 3. **Commitment of Leadership for Change:** Do we have enough desire to change to act differently? What are the expectations?
- 4. **Conversations:** How do we improve communication and conversation among regional organizations and direct contact with communities?
- 5. **Areas of Excellence:** Who does what well in regionalism; what is their role; what are we willing to change? How does REAP lead or support?
- 6. **Staffing:** How should REAP be staffed? What are the roles, skills, and deliverables?

NEXT STEPS

The following are the proposed next steps in the process:

- Review stakeholder interview summary at the July 20th Board Meeting;
- Solicit feedback on the purpose of REAP as identified in the report at the July 20th Board Meeting;
- Create a small group of executive board members, elected leaders, managers and possibly external stakeholders to answer questions and develop draft strategic plan;
- Review draft plan with Technical Advisory Committee (TAC);
- Present draft plan to Executive Committee; and
- Present draft plan to full REAP Board of Directors.

Submitted by: Misty Bruckner

Attachment A of Report:

Stakeholder Interviews

- 1. Greater Wichita Partnership
- 2. Greater Wichita Chamber of Commerce
- 3. Senator Susan Wagle (not completed)
- 4. Representative Brandon Whipple (not completed)
- 5. Sedgwick County Manager Michael Scholes and County Commission Chairman David Unruh
- 6. Sedgwick County Commissioners David Dennis and Michael O'Donnell
- 7. Sedgwick County Commissioners Jim Howell and Richard Ranzau
- 8. WAMPO
- 9. Kanas Global Trade Services
- 10. REAP Executive Committee
- 11. BREG Representative, Jeff Lackey
- 12. TAC Focus Group
- 13. TAC Leadership, Kathy Sexton and Bob Layton
- 14. WSU, Andy Schlapp
- 15. Andover representatives
- 16. Hutchinson representatives
- 17. Harvey County/City of Newton representatives
- 18. City of Wichita, Council Member Pete Meitzner
- 19. Sedgwick County Association of Cities (SCAC): City of Wichita Council Member/SCAC Chair James Clendenin and Laura Rainwater (SCAC staff)
- 20. Sherdeill Breathett South Central Kansas Economic Development District (SCKEDD)



Project Purpose

To conduct an assessment of REAP to identify opportunities for improvement.

Management Partners

Methodology

- Assess current conditions of REAP using a strategic methodology of identifying and understanding organizational strengths, weaknesses, opportunities, and threats (SWOT).
- Review relevant documentation describing the history and performance of REAP, including:
 - Prior project reports;
 - Proceedings of various conferences;
 - Minutes of Executive Committee and functional work committee meetings;
 - Budgets and financial statements; and
 - Contracts with various agencies.



Methodology

- Interviews with REAP staff and leadership:
 - Representatives of each member government;
 - Officers and members of the Executive Committee;
 - Area city and county managers;
 - Staff of the Hugo Wall School of Public Affairs, Wichita State University; and
 - Staff of the Community Sustainability Grant program.



Principal Observations

- REAP has a long, well-established history of achieving projects of important value to local governments in south central Kansas.
- Recent changes in leadership positions, combined with a loss of initiative in key program areas lead to the conclusion that now is a good time to step back and assess overall effectiveness.
- The support from the Hugo Wall School of Public Affairs has enabled REAP to operate effectively and efficiently, and REAP may gain from the resources of other programs within Wichita State University.



Strengths

- REAP has a long, well established history of achieving projects of important value to local governments in south central Kansas.
- Interviewees most commonly cited information exchange about common issues, with a regional focus as the primary value of REAP.
- Interviewees described the recent Water Conferences as an example of meaningful regional policy discussion.
- The Community Sustainability grant program affords a strong opportunity for broad engagement in regional issues.



Strengths

- The support from the Hugo Wall School of Public Affairs has enabled REAP to operate effectively and efficiently.
- There is strong interest in redefining the role of REAP and reinvigorating the organization.
- REAP has begun to think more strategically, with the adoption of a strategic plan.



Weaknesses

- There is a prevailing feeling that REAP has suffered from a lack of effective management leadership for several years.
- The organization is perceived as an organization for elected officials, to the exclusion of other public officials who could bring strength to the organization.
- REAP has not responded effectively to public policy initiatives that weaken its operating base and challenge its political legitimacy:
 - Many interviewees expressed dissatisfaction with REAP's legislative lobbying efforts.
 - There does not appear to have been an effective counter presentation to opposition to the Community Sustainability program.



Weaknesses

- The lack of a coordinated response to public challenges of the Community Sustainability grant program has led to additional division within REAP:
 - The political debate over the grant program seems to be causing an unwillingness to take "ownership" of the initiative.
 - Some interviewees questioned the validity of the program and REAP's role.
- The merger of the Water Committee has not always been comfortable, resulting in some organizational dysfunction.
- The REAP strategic plan could better serve to provide operating focus on the most important regional issues.



Weaknesses

- The role of the Economic Development Committee does not appear to be well defined, relative to the economic development capabilities and initiatives of the larger governments in the area.
- Linkage to the economic drivers of the local region through other quasi-public and non-profit agencies could be strengthened.
- Review of Board and committee minutes seem to focus more on procedural and technical matters than on the discussion of policy issues.
- REAP financial support and management require improvement.



Opportunities

- Current staff vacancies and the loss of initiative in key program areas afford the opportunity to reassess effectiveness.
- The vast majority of persons interviewed confirm the need for REAP as a regional forum.
- A key opportunity is the potential to rethink, and refine REAP's strategic direction.
- REAP may gain from the resources of other programs within Wichita State University.
- The future strength of REAP can be enhanced by broader engagement with other public and non-profit sectors.



Threats

- Loss of the Aviation grant program administrative revenue will reduce the operating budget by \$25,000 per year.
- The possible loss funding for executive support for the Workforce Alliance would reduce the operating budget by \$17,000 per year.
- Continued decline in REAP could lead the University to reconsider both its sponsorship of REAP and its highly favorable support contract.
- Continued loss of membership will weaken both the political power base of the organization and further reduce operating revenues.



Conclusion

- REAP has an effective history on which to build
- The future success of REAP can be enhanced through strategies which will:
 - Better define the organization and roles
 - Clarify and strengthen engagement processes and policy focus
 - Broaden participation in the functions of REAP
- Next steps include:
 - Prepare recommendations to take advantage of opportunities for improvement
 - Present the recommendations to the leadership and membership of the organization
 - Develop an implementation plan



REAP Board of Directors July 20, 2017 Submitted by: Misty Bruckner

DRAFT 7.3.17

Attachment C

Criag Crossette, Graduate Assistant

				Regional Economic/ Loca	Regional Economic/Local Government Organizations				
	Purpose/Mission			Activities		Target Audience	Membership	Outcomes	Geographic Boundaries
SCAC - Sedgwick County Association of Cities	The Sedgwick County Association of Cities (SCAC), as a coalition of municipal officials, seeks to improve the quality of life in Sedgwick County trough effective government. SCAC advocates for municipalities as the official voice of municipal government in Sedgwick County.	A coalition of municipal	ipal officials that promote	s good government throug	officials that promotes good government through education, training and kaderskip.	Incorporated Cities, their elected officials, appointed personnel, and area legislators. Other governmental organizations.	All elected and/or duly appointed officers of any incorporated city of the 1st, 2nd or 3rd Class are eligible members. \$100,00/year/City.	Trainings, networking, tours, forums & collaborations.	Sedgwick County
		Promotion	Tra	Training	Information Exchange Networking				
97 H	Guide state and national actions that affect economic development in the regular and to consider and adopt joint actions among member government that enhance the regional economy.		e investments and encoura Kansas with special inten	ges strategic public polic ests in workforce develop	REAP advocates for state investments and encourages strategic public policies to create jobs and grow the economy in South Central Kansus with special interests in workforce development, transportation, and water.	State and local governments, companies, nonprofits, economic development entitles, individuals, and other interested parties.	Open to any city or county in South Central Kansa. Specific units of government onsists of the above defined region on approval of at two-thirds vote of the methors. Cost based on population for city county members. \$250	Affortable airfares, workforce development, water supply, highway funding, and transportation, emphasiszing the South Central Kansas region to star and national elected officials. Brookings Global Cathes Exchange Program (GCA), Kansas Affordable Airfares Program (KAAP), and Blueprint for Regional Economic Growth (BREG).	Including but not limited South Central Kansas.
T A A A A A A A A A A A A A A A A A A A		Promotion Training	Information Exchange	e Networking	Strategic Regional Advocacy				
OGIVYA	The mission of WAMPO is to act as the lead independent agency for coordinating priorities of regionally significant transportation investments in rall, road, highway and transit as well as broycle and pedestrian facilities.		ordition goals and performance measures over the next 25 years. Se programs to follow a largeted transportation investment strategies.	ance measures over the n	Identify regional transportation goals and performance measures over the next 25 years. Select projects and identify programs to follow a ungeted transportation investment strategies.	WAMPO member communities and State and Federal partners	Gly, county, regional, state, and federal planning partners. Membership dues based on tiered jurisdictional assessment fee schedule.	Move 2040, Transportation Improvement Program (TIP), Unified Planning Work Program (UPWP), Public Purticipation Plan (PPP), and Vampool.	22 cities, three counties located in south central Kansas
		Information Strategic Exchange Planning	Regional Advocacy		Programming				
DPMCLMG/WSU	The Center has been responsible for advancing excellence in public service by providing professional development, policy and applied research, and technical assistance and consultation to government and nonprofit entities		ation education and support, it analysis, policy developme strategic planning, organiza	checition and support, conference administration, specialized tra ysis, policy development, program evaluation, survey developme gic planning, organizational analysis, special projects, visioning	Professional association education and support, conference administration, specialized training, best practices research, cost-benefit analysis, policy development, program evaluation, survey development, francial analysis, strategic planning, organizational analysis, special projects, visioning.	Government administrators, elected officials, nomprofit organizations and community members.	Citeus are State of Kansas, Local governments, neighborhood based organizations (NBOs), and nonprofits.	Community Engagement Initiative, City Clerks and Municipal France Officers Association of Kanas Conference, Wichita Police Department Organizational Assessment, and South Central Kanses Prosperity Plan Regional Citizen Survey	Kansas
		Training Information	n Networking	Strategic Planning	Programming Research Grant writing				
BREGBlue Print for Regional Growth	The purpose of BREG is to grow the region's economy, leading to more jobs and a better quality of life for our citizens.	Solve economic gr	owth challenges shared ac prioritizing	s shared across regional industries. V prioritizing investments in key areas.	Solve economic growth challenges shared across regional industries. Work to align existing resources by prioritizing investments in key areas.	Busines ses in the BREG region of south central Kansas	Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, Sumner Counties	Regional initiatives for: Innovation, Workforce, Logistics, Communication, and Exports	South central Kansas
		Promotion Information Exchange	on Strategic Planning	Regional Advocacy	Grants				
Greater Wichita Partners	Efforts aimed at making our region more competitive in job creation, talent attraction, capital investment, and community growth.	develop tl	Grow primary jobs, empower local entrepreneurs, develop the workforce of omorrow, recruit and retain talent, improve perceptions, and strengthen the region's urban core.	Grow primary jobs, empower local entrepreneurs, orce of tomorrow, recruit and retain takent, improv strengthen the region's urban core.	eneurs, improve perceptions, and	South central Kansas	Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, Sumner Counties	Blueprint for Regional Economic Growth (BREG), Business Education Alliance, Entrepreneurship Task Force, and Perceptions Task Force.	South central Kansas
		Promotion Training	Information Exchange	e Networking	Regional Program Recruiting				
Workforce Alliance/Chief Elected Board	The Workforce Innovation and Opportunity Act (WIOA) easibilistes Local Workforce Development Boards (LWDB) which connect employers and job seekers together to strengthen the local economy.	Develop regional strategic p		nding priorities for the area and coand community stakeholders.	4S	Local Businesses and Residents	Local Businesses	Youth Employment Project (YEP), Kansas Advanced Manufacturing Program (KAMP), and community outreach	Region; State of Kansas
		Promotion Training	Information Exchange	e Networking	Grants				
SCKEDD South Central Kansas Economic Development District	To provide professional leadership and technical assistance in finance packaging, advice and procedures to individuals, companies and government agencies for the purpose of stimulating the economy within our 14-county area.		ig employment, making ini ad	infrastructure improvements advancing tourism.	Creating and maintaining employment, making infrastructure improvements, increasing the quality of housing, and advancing tourism.	Citizens, companies and government agencies	14-county district	Loan programs, grants, strategic planning, Community Development Block Grants (CDBG), and Home Housing Rehabilitation Program.	South central Kansas
		Promotion Training	Information Exchange	e Grant making	Loaning				