

Board of Directors Meeting Agenda

June 21, 2016 ~ 12:30 p.m.-2:30 p.m.

Wichita State University

Rhatigan Student Center Pike room 266 (second floor) 1845 Fairmount

Wichita, Kansas 67260-0001

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1. Welcome, Introductions, and Announcements: Commissioner Carol Voran, Chair (12:30pm)
 2. Board of Directors Business: (12:40pm)
 - A. Approval of Minutes from April 21, 2016: Commissioner Carol Voran (pp.2-4)
Recommended action: approve the minutes from the April 21, 2016 meeting as presented.
 - B. Wichita Metro Chamber of Commerce City-to-City Leadership Visit: Marla Canfield (pg. 5)
The 2016 City to City trip will be the 3rd week of September to Nashville, Tennessee. Members of REAP have participated in previous site visits.
Recommended action: receive and file.
 - C. Regional Transportation Taskforce: Marla Canfield (pg. 6-8)
REAP and WAMPO officials recently met to discuss the direction and focus of the Regional Transportation Taskforce and regional transportation cooperation.
Recommended action: REAP members reach out to local governments to participate in regional transportation strategies.
 - D. Hugo Wall School Update: Misty Bruckner
A summary of 2016 work plan activities along with an update of the leadership transition at the Hugo Wall School will be provided.
 3. Regional Spotlight Topic: Wichita State University – Innovation Campus: President John Bardo (1:00pm)
President Bardo will discuss the strategic vision of Wichita State University and its importance to the regional economy in South Central Kansas.
Recommended action: take appropriate action.
 4. Tour of NIAR/Wichita State University – Innovation Campus (1:30pm)
 5. Adjourn (2:30pm)

*The REAP Board of Directors is scheduled to meet on Thursday, October 20, 2016 at 12:30 p.m.
Lunch will begin at 12:00p.m.*

Board of Directors Meeting Minutes

April 21, 2016 ~ 12:30 p.m.-2:00 p.m.

Wichita Dwight D. Eisenhower National Airport (Media Room)
2277 Eisenhower Airport Parkway, Wichita, KS 67209

1. Welcome, Introductions, and Announcements

Commissioner Carol Voran, Kingman County, welcomed attendees and asked for self-introductions.

2. Regional Spotlight Topic: Southwest Airlines

Sonia Greteman presented the new strategy to increase ridership from IKE with a special focus on Southwest Airlines. Showcased the new awareness campaign for services to St. Louis and Phoenix. Here is a link to the test site <http://altitudeattitude.com/zSWconnect/>. REAP has a long history in providing a leadership role to commercial air services, such as the Affordable Airfares Program in 2000. REAP took action to take a position of leadership to help the Southwest Airlines awareness campaign.

Members approved to take a leadership role support the new campaign.

3. Legislative Spotlight: Impact of Tax Lid Legislation

Melissa Wangemann (KAC) and Erik Satorius (LKM) discussed the tax lid agreement with members (see agenda packet for tax lid report). Highlights of the Tax Lid Bill (SEN SUB FOR HB 2088) as proposed in conference committee tax lid agreement currently being negotiated were discussed.

4. Board of Directors Business

A. Approval of Minutes from February 4, 2016

Mayor Terry Somers, Mount Hope, (Council Member Carl Koster, Cheney) moved to approve the minutes from February 4, 2016 as presented. Motion adopted.

B. Wichita Metro Chamber of Commerce City-to-City Leadership Visit

This year's tour will be to Nashville, Tennessee. The three-day trip will take place during the third week of September and will focus on learning about how leaders in that community are approaching workforce training, developing a healthy business environment, and strengthening the region's economy. The logistics and details are being finalized by the Chamber and will be announced soon. The 2016 REAP budget includes funds to sponsor at least 2 REAP members to attend. Previous trip's approximately \$1,800 per person. Mayor Vince Haines, Eldorado and Mayor Shelly Hansel, Wellington are interested in attending this year's tour.

Members approved REAP sponsorship for 2 regional officials to attend City to City visit.

C. Brookings FDI Briefing Update

Kansas Global hosted Brookings coaches on March 29th. The purpose of the briefing meetings was to introduce Brookings, explain the FDI planning process, and to receive feedback.

Received and filed.

D. Regional Transportation Taskforce

June 21, 2016

Submitted By: Marla Canfield

REAP and WAMPO recently met to discuss enhancing regional transportation cooperation. The primary action step that came out of the conversation was to assemble a group of regional leaders from REAP and WAMPO to participate in a facilitated planning/brainstorming session and come up with a framework, regional priorities and action steps for a regional focus on transportation issues. REAP and WAMPO invite interested local officials to be part of the conversation on enhancing regional transportation cooperation. The meeting will be facilitated by Misty Bruckner, Director, Public Policy and Management Center, Hugo Wall School of Public Affairs.

WHERE: Wichita Workforce Center, located at 2021 N. Amidon, Suite 1100

WHEN: Monday - April 25, 2016 from Noon to 2:30pm – lunch will be provided

If you are interested in attending or there are others who should be invited, please let staff know.

Council Member Pete Meitzner, Wichita, updated the group on the work with Amtrak. The Amtrak passenger rail system formally restored service to Wichita for the first time in 37 years, with a throughway bus connecting to Oklahoma City and Newton on a train-friendly schedule. The new bus service will allow passengers access to about 500 Amtrak railway destinations in the U.S. and Canada. It will feature touring-style buses operated by Village Tours, a Wichita-based charter company.

Passengers from Wichita will be able to board a bus at the downtown Greyhound station and connect to Amtrak's Southwest Chief at Newton. That train runs from Los Angeles to Chicago with stops including Albuquerque, Dodge City, Garden City, Topeka and Kansas City. The southbound bus route connects to the Heartland Flyer at Oklahoma City. That opens up access to the Texas Eagle, the southern Los Angeles-Chicago train, with stops in destinations such as Dallas/Fort Worth, Austin, San Antonio, El Paso and Tucson; or in the other direction, Little Rock and St. Louis.

5. **Unscheduled Topics**

Interest in when the next Storytelling Workshop will be held. Misty will check and let the group know.

6. **Adjourn**

The meeting adjourned at 2:00 p.m.

Board Members and Alternates

Commissioner Carol Voran, Kingman County, Chair	Mayor Terry Somers, Mount Hope
Commissioner Chip Westfall, Harvey County	Mayor Vince Haines, Eldorado
Commissioner Dave Unruh, Wichita	Mayor Shelly Hansel, Wellington
Council Member Ramona Becker, Bel Aire	Kathy Sexton, Derby
Council Member Betty Martine, Bel Aire	Bob Conger, Kechi
Council Member Guy MacDonald, Bel Aire	Herb Lewellyn, Eldorado
Council Member Tom Keil, Derby	Kurt Bookhout, Eldorado
Council Member Pete Meitzner, Wichita	
Council Member Carl Koster, Cheney	

Guests/Presenters/Staff

Keith Lawing, REAP	Erik Sartorius, LKM
Marla Canfield, REAP	Mellissa Wangemann, KAC
Misty Bruckner, WSU	Beth Shelton, Harvey County Economic Development
Sonia Greteman, Greteman Group	Stephanie Stover, Greteman Group

DRAFT

Item:

Wichita Metro Chamber of Commerce City-to-City Leadership Visit

Background:

For the past 10 years the Wichita Metro Chamber of Commerce has coordinated a City-to-City Leadership Visit. The 2015 trip was to Greenville, North Carolina. In 2015 REAP sponsored John Waltner, Harvey County Administrator, to attend the Greenville trip. There was recognition and acknowledgement of the importance to include more regional leadership on future City to City visits.

This year's tour will be to Nashville, Tennessee. The three-day trip will take place September 19-21 and will focus on learning about how leaders in that community are approaching workforce training, developing a healthy business environment, and strengthening the region's economy. The 2016 REAP budget includes funds to sponsor at least two REAP members to attend. At the April 21, 2016, REAP Board of Director's meeting it was approved to send Mayor Shelly Hansel, Wellington and Mayor Vince Haines, El Dorado.

Recommended action: receive and file.

Item:

Regional Transportation Strategy Meeting

Background:

One of the 2016 REAP work plan items is “Support the Regional Transportation Taskforce”. A regional transportation planning meeting was held on April 25, 2016. A presentation was made to the WAMPO Policy Body on July 12, 2016. The next steps are for REAP in partnership with WAMPO to convene regional meetings in fall.

There are two regional events REAP staff recommend hosting in conjunction with WAMPO to discuss regional transportation with local governments in South Central Kansas. The intent is to invite local government officials from the region to convene for a session to begin to identify regional transportation planning priorities.

- **Transportation forum this fall.** The focus would be:
 - What are the economic drivers for the region?
 - How does the region identify roads/projects tied to economic growth?
 - Is it possible to region coordinate a multi county regional transportation plan?

As part of engaging local governments for the event, REAP members should to reach out to peers across region (i.e., local governments that are not current REAP members). The suggestion is to invite other groups who have been able to coordinate a regional transportation strategy (i.e., MARC):

Proposed guests:

- Local governments in South Central Kansas
 - WAMPO
 - Wichita Transit
 - Associations like Spirit of 54, K-96 Corridor, K-254 etc.
 - Economic development organizations
 - KDOT and federal government as appropriate
 - KTA
- **Regional event of elected county officials** for the South Central Kansas region including but not limited to: Cowley, Sumner, Butler, Marion, Harvey, McPherson, Reno, Sedgwick, Kingman, Harper, and Pratt. It was recommended to wait until after elections this fall and to host this event in early 2017.

The focus of would be:

- Blueprint for Economic Growth (BREG)
- Regional transportation strategies

Recommended action: REAP members reach out to local governments to participate in regional transportation strategies.

**REAP/WAMPO Transportation
Action Steps/Goals**

On April 25, REAP and WAMPO hosted a regional transportation planning meeting. Invited to the meeting were numerous regional partners including: regional economic development agencies, REAP members, WAMPO members, BREG, private industry, and state agencies. Participants discussed enhancing regional transportation cooperation and how to get a process moving forward. They agreed to present suggested next steps to WAMPO Policy Body, REAP Board of Directors, and BREG Transportation and Logistics Sector.

Defining the Problem

- *What are the issues that need to be addressed through enhanced regional coordination?*
 - The lack of a recognized and unified voice for the region to define priorities to the state and federal government
 - Transportation planning aligned with economic development and job creation
 - Missed opportunities with thinking of transportation in terms of a congestion model versus a job model
 - Need to ensure the BREGs Sectors and regional business leaders are engaged.

Preferred Outcome

- Unified voice and regional convener
- Prioritized list of regional transportation projects supporting job growth strategies (defined region?)
- Quality data on regional transportation assets – Gap analysis to quantify capacity
- Strategic plan beyond WAMPO 2040 – broader regional plan

Tangible Short-term outcomes?

- Leveraging of resources for the region
- Better information on impact and amount of federal and state investment in region
- Define voiced through a regional convener
- Framework for a regional transportation strategy
- Regional advocacy – for resources and projects
- Increased participation by local governments in region on strategy development

Tangible long-term outcomes?

- Recognized regional transportation strategy
- Job Growth
- Improved transportation system

Overcoming Barriers

- Lack of trust, lack of ability/knowledge to partner, consistent long term plan, limited resources
- Planning being focused only on funding
- Willing engagement of regional counties/cities

Identifying Ownership

Next steps?

- REAP take on role as lead regional convener
- WAMPO to be the key partner providing technical support and data
- Engage private sector through BREG
- Connect with Economic Development agencies in region

