

REAP Executive Committee Meeting Minutes

Wichita Workforce Center
2021 N. Amidon, Suite 1100, Wichita
September 8, 2016 ~ 11:30a.m.

1. Welcome: Commissioner Carol Voran, Chair

Commissioner Carol Voran, Kingman County, called the meeting to order.

2. Approval of Minutes from Executive Committee Meeting from June 9, 2016

Council Member Carl Koster, Cheney (Mayor Marcey Gregory, Goddard) moved to approve the minutes from June 9, 2016 Executive Committee meeting. Motion adopted.

3. Regional Transportation Planning: Marla Canfield

On August 10, 2016, REAP and BREG leadership met and developed a strategy to gather information about transportation related priorities across the region, and to promote increased employer engagement in BREG:

Tactics:

- Conduct 5-6 meetings recommend hosting in conjunction with EDO's throughout the region.
 - Regional meetings hosted/facilitated by EDO's supported by REAP/BREG in each community asking key questions of stakeholders/businesses/elected county officials for the 10 county area: Cowley, Sumner, Butler, Marion, Harvey, McPherson, Reno, Sedgwick, Kingman, and Harper. The goal is to collect information of needs/assets from each community.
 - REAP will provide resources to help plan, coordinate, and support community meetings.
 - Suggested invite list:
 - Local employers from the BREG clusters
 - Transportation planners or public works leaders from local governments with knowledge about transportation infrastructure and challenges
 - Community leaders engaged in economic development planning
 - Determine if these can be multicounty:
 - Example:
 - Kingman / Harper
 - Butler / Harvey
 - Sumner / Cowley
 - Reno / McPherson
 - Sedgwick
 - Jeff Lackey drafting questions (in packet).

Discussion around some key items to make sure is covered in these meetings including:

- Using assets already developed in Prosperity Plan
- Talk about the losses to economic development
- Tangible examples of growth/losses
- How to build trust – barriers to making progress
- Smaller communities need a voice – Mount Hope example of K-96 and the safety issues.
- Need to take care of what assets the region already has in transportation. Need to take care of assets to grow.
- Some communities may have different priorities for projects in the region.

4. **Foreign Direct Investment (FDI) plan as part of the Global Cities Initiative (GCI): Craig Bay**

Brookings FDI Planning Program summary:

- Building a regional FDI plan
- One of only 30 metros in the nation selected to participate in the Brookings GCI program.
 - Selected through competitive application process
 - 6 cities in our cohort: (Wichita), Charleston, Louisville-Lexington, Chicago, Phoenix, Indianapolis,
 - Brookings provides coaching, data and guidance
 - Through peer review, we exchange info and ideas with cities in our cohort
- Region is 10 counties: Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, and Sumner
- Regional Export Plan was built in 2014. The next step is to build a FDI plan.
- *This is a collaborative effort.*
- Begin with a Market Assessment to understand FDI as it is today: how much foreign investment, who invested, why, what's important, what we're doing right, what could be better, and who helped...
 - Analyze data
 - Local market insight: input from FDI companies and other interested parties
 - Review existing plans: export, BREG, IMCP, state and regional plans, etc.
- Then develop strategies to grow FDI
- Decide together what is important for the region
- The five-year plan will create an export eco-system that connects export services to manufacturing and service companies, creating a long term global competitive advantage.
- What strategies need to happen in the region?
- Who will own the FDI plan?

Currently there is a financial gap in completing the plan. REAP has been requested to help with this gap. REAP previously gave \$10,000 to support the export plan. It was recommend to assist with the FDI plan at the same level if funds allow in the 2017 budget. Formal action will be taken after final budget development.

It is important for local governments to talk to their communities about why the plan is important to economic development and job growth/retention.

5. **REAP Recruitment Plan/Update: Marla Canfield**

Strategy for recruitment:

- Initial outreach to potential and former members of REAP
- Staff send packet of REAP information to targeted local government officials
- Direct contact by REAP member to community
 - Examples: mayor to mayor, commissioner to commissioner, city manager to city manager
- Invitation to REAP event or convening

- Set up presentation in the community attended by REAP members and staff

Updates on new members:

- The City of Sedgwick is interested in joining REAP. Staff presented to the city council on August 1, 2016. The interlocal agreement has been provided along with an example resolution to join. The city council would like to attend the REAP Board of Directors meeting on October 20, 2016, before making an approval to join.
- Westar Energy has inquired about joining as an Associate Member and is filling out the agreement. The agreement is being reviewed and will be brought to the REAP Board of Directors meeting for approval on October 20, 2016.

Jennifer McCausland, Andover, was instrumental in getting Westar interested in joining REAP and also made contact with the City of Augusta, who is setting up a meeting with staff.

REAP staff are also willing to come update any member community (city council / county commission) on current projects and planning. Formal invitations to the next Board of Directors meetings for any interested communities will be extended.

6. 2016 Budget Update: Keith Lawing

The budget is on track for 2016. Staff are reviewing the line items to make sure budgeted amount are appropriate.

A proposed 2017 was presented.

7. Other Business: Executive Committee Members

REAP staff met with the Wichita Metro Chamber staff and discussed linking their annual Legislative Reception and inviting local elected officials to attend and REAP co-hosting this event. This plan was supported by those in attendance.

There will be a Fall Mayor’s Summit hosted by Mayor Gregory, Mayor Longwell, and Mayor Somers on November 30, 2016. The City of Derby is graciously donating the new Derby Pavilions for the summit. Mayor Cornett from OKC will be a guest speaker. Tentatively the event will be from 11:30 to 1:00pm.

8. Adjourn

The meeting adjourned at 12:51p.m.

Attendance

Commissioner Carol Voran, Kingman County, Chair
 Mayor Terry Somers, Mount Hope, Chair
 Mayor Marcey Gregory, Goddard
 Mayor Vince Haines, Eldorado
 Commissioner Dave Unruh, Sedgwick County
 Council Member Tom Jones, Park City

Council Member Diane Wynn, Bel Aire
 Council Member Carl Koster, Cheney
 City Commission David Nygaard, Newton
 John Waltner, Harvey County
 Scott Hildebrand, Valley Center

Staff/ Guests

Keith Lawing, REAP
 Marla Canfield, REAP

Craig Bay, BREG
 Misty Bruckner, WSU