

Board of Directors Meeting Agenda

January 19, 2017 ~ 12:30 p.m.-2:30 p.m.

Bel Aire City Hall, 7651 East Central Park Ave., Bel Aire, KS 67226

1. Welcome, Introductions, and Announcements

Mayor Shelley Hansel, Chair, welcomed attendees and asked for self-introductions.

2. Board of Directors Business

A. Approval of Minutes from October 20, 2016

Council member Carl Koster, Cheney, (Council Member Tom Jones, Park City) moved to approve the minutes from October 20, 2016 as presented. Motion adopted.

B. Leadership Changes in 2017: Mayor Shelley Hansel (pg. 8)

The bylaws call for the REAP Chair to appoint a nominating committee of at least 5 members to present names of REAP member for Chair and Vice Chair. These are one year terms.

Commissioner Voran appointed Mayor Longwell, Mayor Somers, Mayor Haines, and John Walter to serve on the nominating committee along with her.

The Nominating Committee selected Mayor Shelley Hansel as Chair, Commissioner Chip Westfall as Vice Chair, and Mayor Vince Haines as Treasure for 2017 leadership.

Nominations for Chair and Vice Chair were approved as presented. Motion adopted.

C. Executive Committee and Legislative Committee appointments for 2017

Mayor Hansel presented the appointments for the 2017 Executive Committee and Legislative Committee

2017 REAP Executive Committee:

Mayor Shelley Hansel, Wellington, Chair

Commissioner Chip Westfall, Harvey County, Vice Chair

Mayor Vince Haines, El Dorado, Treasurer

Bob Myers, Newton, Legislative Chair

Kathy Sexton, Derby, TAC Chair

Mayor Jeff Longwell, Wichita, At large city

Mayor Jon Daveline, Hutchinson, At large city

Mayor Terry Somers, Mount Hope, At large city

Council Member Diane Wynn, Bel Aire, At large city

Commissioner Dave Unruh, Sedgwick County, At large county

2017 REAP Legislative Committee:

Bob Myers, Newton, Legislative Chair

Commissioner Chip Westfall, Harvey County

Council Member Pete Meitzner, Wichita

Commissioner Dave Unruh, Sedgwick County

Council Member Diane Wynn, Bel Aire

Mayor Marcey Gregory, Goddard
Council Member Ramona Becker, Bel Aire
Council Member Carl Koster, Cheney
Mayor Rex Satterthwaite, Bentley
Mayor Terry Somers, Mount Hope
Jack Witson, Park City
Kathy Sexton, Derby
Kaylene Haug, K96 Corridor
Austin Gilley, Rose Hill

Appointments approved for Executive Committee and Legislative Committee for 2017. Motion adopted.

D. Membership Update

The City of Moundridge submitted the Interlocal Agreement for REAP membership and Westar Energy submitted the Associate Membership Agreement.

City of Moundridge and Westar Energy approved for membership. Motion adopted.

Marla Canfield provided an update of the 2017 Budget and Current Membership listing with assessments update. In December 2016, REAP assessment invoices were sent to all REAP members. The 2017 Budget and current assessment received to date was provided.

E. 2017 Legislative Priorities

REAP presented to the South Central Delegation on 1.05.17. Mayor Shelley Hansel discussed REAP's mission to guide state actions that affect economic development in the region to enhance the regional economy. She highlighted the natural assets of the region including the I-35 corridor, location, businesses/industry, and high quality of life. The REAP infographic distributed is attached. There was great attendance by the delegation and REAP members. Representative Brandon Whipple is the South Central delegation chairman in 2017 and Representative John Whitmer, is vice chairman.

After the meeting concluded REAP and WSU co-hosted an event. Several members of the delegation attended and REAP received a positive feedback on the event

Staff reached out to Representative Whipple's office to arrange hosting a lunch for the delegation. The 2017 Legislative Priorities were provided.

Council Member Meitzner discussion/update about the recent cell-micro tower issue. He reported what Wichita has accomplished and the strategy and monitoring of events over the coming months. He offered to share the new agreement with Mobilitie as an example of a good working contract, and a model for others. It will be distributed when received.

F. Eisenhower Airport Update

It was recently reported that Southwest Airlines is leaving some markets. Eisenhower Airport is not among those, but this news reinforces the need for the region to continue to support

Eisenhower Airport and keep our business community engaged. Southwest released their latest schedule, which is through August 14 and is available now for booking.

Staff sent out social media posts and encourages communities share the information. The City of Derby also was provided to members as an example of what communities can do to promote the airport. REAP staff coordinated presentations with the Airport Authority and the Newton Chamber of Commerce and a meeting of Economic Development officials in the BREG region.

REAP staff are available to assist in arranging a presentation about the airport to any community group (i.e., Chambers of Commerce).

G. WSU Update

Misty Bruckner provided an overview of the 2017 work plan and discussed some of the new items.

3. Foreign Direct Investment (FDI) plan as part of the Global Cities Initiative (GCI)

In 2014 REAP supported a Regional Export Plan. The Brookings FDI plan is the next step in implementing the regional export plan. The FDI is a strategy to identify foreign companies interested on locating in South Central Kansas thorough new business expansion or acquisitions/mergers of existing companies. It is a strategy that can strengthen the economic base of a regional economy.

The FDI funding comes from the City of Wichita, Sedgwick County, Greater Wichita Partnership, Wichita State University (for data support), and Kansas Global (pro bono administrative overhead). Currently there is a financial gap in implementing the plan. REAP invested \$10,000 to support the Export Plan. It was recommend by the REAP Executive Committee to assist with the FDI plan at the same level if funds allow in the 2017 budget.

Ray Garvey, Export Manager for Grasshopper Company, presented on the impact of exports to them.

Some of the highlights include how exports make a better product. Reinforces industry leadership
"Fast pace, perfect cut, sweet ride."

Additional Benefits:

Economies of Scale

Lower component costs

Allows us to be more competitively priced at home and abroad.

Like Exporting, FDI brings outside money into Kansas. Creates jobs and salaries that pay for homes, streets, schools, utilities, etc. Brings jobs we would NEVER have otherwise (e.g. wind energy, pharmaceuticals)

Karyn Page, Kansas Global discussed how exports and FDI are impacting businesses in the region. Discussed the goal of FDI and the strategies being used to expand the South Central Kansas economy.

4. Adjourned at 1:50pm

Board Members and Alternates

Mayor Shelley Hansel, Wellington
Council Member Tom Keil, Derby
Council Member Ramona Becker, Bel Aire
Mayor Terry Somers, Mount Hope
Mayor Vince Haines, Eldorado
Council Member Gil Burgan, Moundridge
Council Member Pete Meitzner, Wichita (phone)
Willis Heck

Council Member Carl Koster, Cheney
Council Member Tom Jones, Park City
Council Member Donna Clasen, Maize
Council Member Diane Wynn, Bel Aire
Bob Conger, Kechi
John Waltner, Harvey County
Scott Hildebrand, Valley Center
Karyn Page, Kansas Global

Guests/Presenters/Staff

Commissioner David Dennis, Sedgwick County
AJ Anderson, U.S. Dept. of Commerce
Andrew Nave, Greater Wichita Partnership

Michael Scholes, Sedgwick County
Heather Denker, Greater Wichita Partnership
Ray Garvery, Grasshopper Mowers

Staff

Marla Canfield, REAP
Shirley Lindhorst, REAP

Misty Bruckner, WSU