

## REAP Executive Committee Meeting Minutes

Wichita Workforce Center  
2021 N. Amidon, Suite 1100, Wichita  
October 12, 2017 ~ 11:30a.m.

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### 1. **Welcome: Mayor Shelley Hansel, Chair**

Mayor Shelley Hansel, Chair, called the meeting to order.

### 2. **Approval of Minutes**

Approval of Minutes from Executive Committee Meeting from July 6, 2017

Commissioner Chip Westfall, Harvey County (Commissioner Dave Unruh, Sedgwick County) moved to approve the minutes from July 6, 2017 Executive Committee meeting. Motion adopted.

### 3. Strategic planning update

Misty Bruckner, WSU, reviewed the REAP Strategic Planning Taskforce's recommendations for mission, vision and purposes with strategies, outputs, outcomes and indicators..

There was a clear message throughout the process that *"We're better together..."*.

(The why) Because together we have ...

- A stronger voice for the region at the state and national level
- Greater economic prosperity from regional cooperation
- A good way to address issues that cross political boundaries

(The how) REAP is...

- a convener of local governments
- a collaborator with regional stakeholders
- an advocate for private and public initiatives in the region
- an identifier of problems and solutions
- recognized as the regional voice
- the trusted connection between communities in the region

The issue is whether REAP leadership is committed to making changes necessary to really implement a new strategic plan.

REAP needs to define Outcomes

- Create dashboard measures, such as raise per capita income in the region; more jobs
- Adapt new methods of communication with members and partners
- Ensure clear accountability of members, executive team, staff, committee chairs, etc.

There was discussion on the planning model presented. The TAC recommended 4 changes:

- A. Remove “and staff” from purpose statement #1.
- B. Fold the strategies listed under purpose statement #4 into the three other purpose statements areas. Eliminate #4 for clarity and brevity.
- C. Make meetings more accessible using technology to increase participation.
- D. Consider a name change/rebranding once strategic planning is completed.

The Executive Committee supported the recommended changes of the TAC.

4. Nominating Committee

Mayor Shelley Hansel appointed Mayor Longwell, Mayor Haines, Commissioner Unruh, Randy Frazer, and Bob Myers to serve on the nominating committee for REAP Chair and Vice-chair for 2018 along with her.

**Mayor Terry Somers, Mount Hope (Council Member Diane Wynn, Bel Aire) moved to direct nominating committee to present nominations for Chair and Vice Chair at the October 19, 2017 REAP Board of Directors meeting.**

5. Kansas Leadership Center - Leadership Transformation Grants

Mayor Shelley Hansel and Marla Canfield, discussed an opportunity for civically engaged Kansas organizations and entities to significantly increase leadership capacity through the Leadership Transformation Grants. REAP was awarded a grant for 40 spots (worth \$25,000).

Core leadership trainings include:

[You Lead Now](#) – a 2.5-day introduction to KLC’s leadership framework centered on your own challenge

to help you lead more effectively.

[Lead for Change](#) – a 2-part, 7-day extensive leadership training designed to help you create lasting culture change within your organization or community, while providing you 1:1 support from a KLC coach.

[Equip to Lead](#) – a 2-day training designed to help you teach, facilitate and incorporate leadership ideas into any context.

6. Regional Transportation Strategic Planning

Marla Canfield updated on the regional transportation planning with BREG, WAMPO, and the Wichita Regional Chamber of Commerce. To date there have been two meetings and a third scheduled for October 24, 2017. The first meeting was held on May 18, 2017 for Butler / Sedgwick Counties in Andover. The second meeting was held on June 29, 2017 for Harvey / Reno Counties in Burrton. There were leaders from across the private and public sectors in attendance. Cowley/Sumner/Harper/Kingman will tentatively be held on October 24<sup>th</sup> in Wellington.

REAP was asked to participate in a coalition on transportation with the Wichita Regional Chamber of Commerce. The purpose of the coalition is to provide an effective partnership

between the private and public sectors to enhance the Wichita region's ability to attract state and federal funding for area transportation projects. This ad hoc coalition will coordinate the efforts of several partner groups listed below. Target audiences will include south central Kansas legislators, the Governor's office, the Kansas congressional delegation, KDOT and the Federal Highway Administration.

Bob Myers, Newton and Mayor Vince Haines, El Dorado were recommended serve on the Wichita Regional Chamber committee.

7. Other Business: Executive Committee Members

The Regional Leadership Summit will be cancelled. Members of REAP felt that now is not the time to convene a large group due to finishing the strategic planning process.

Commissioner Unruh spoke to Senator Moran about funding for the North Junction.

Sumner County had two groundbreaking events on 10/11: Airport and the new Cowley Campus.

Newton is hosting "Taste of Newton" on 10/12 in downtown Newton.

Newly Elected Officials Training at WSU will be in December.

REAP will co-host with the Wichita Regional Chamber of Commerce the elected officials reception on November 20<sup>th</sup> at the Wichita Boathouse. Formal invitations will be emailed out soon.

8. **Adjourn**

The meeting adjourned at 12:23p.m.

**Executive Committee Members Attendance**

Mayor Shelley Hansel, Wellington	Commissioner Dave Unruh, Sedgwick County
Council Member Diane Wynn, Bel Aire	Mayor Terry Somers, Mount Hope
Commissioner Chip Westfall, Harvey County	Bob Myers, Newton
Mayor Jeff Longwell, Wichita	Kathy Sexton, Derby

**REAP Members Attendance**

Roger Perryn, Rose Hill	Heather Denker, GWP
Scott Hildebrand, Valley Center	John Waltner
Carl Koster, Cheney	

**Staff/ Guests**

Marla Canfield, REAP	Misty Bruckner, WSU
Craig Crossette, WSU	Sean Sandefur, WSU

