

REAP | Regional Economic Area Partnership

Board of Directors Meeting Minutes

October 19, 2017 ~ 12:30 p.m.-2:00 p.m.

Park City - City Hall

1941 E. 61st Street North, Park City, KS 67219

1. Welcome, Introductions, and Announcements

Mayor Shelley Hansel, Chair, welcomed attendees and asked for self-introductions.

2. Board of Directors Business

A. Approval of Minutes from July 20, 2017

Mayor Longwell (Commissioner Chip Westfall, Harvey County) moved to approve the minutes from April 20, 2017 as presented. Motion adopted.

B. Leadership Changes in 2018

The bylaws call for the REAP Chair to appoint a nominating committee of at least 5 members to present names of REAP member for Chair and Vice Chair. These are one year terms. Mayor Hansel appointed Mayor Longwell, Mayor Haines, Commissioner Unruh, Bob Myers, and Randy Frazer to serve on the nominating committee along with her.

The Nominating Committee selected Mayor Shelley Hansel as Chair, Commissioner Chip Westfall as Vice Chair, and Mayor Vince Haines as Treasure for 2018 leadership.

Approved nominations for Chair and Vice Chair.

C. Executive Committee and Legislative Committee appointments for 2018

The bylaws call for the REAP Chair to appoint an executive committee and for establishment of a Legislative Committee. If any other members are interested in participating in a committee please let staff know. The committees are open to anyone interested. The committee meetings will also begin using Zoom room technology. A link will be sent out with each meeting notice and members can remote into the meeting via computer or cell phone. Staff will send out a memo with specific information on how to use Zoom.

2018 REAP Executive Committee nominations:

Mayor Shelley Hansel, Wellington, Chair

Commissioner Chip Westfall, Harvey County, Vice Chair

Mayor Vince Haines, El Dorado, Treasurer

Bob Myers, Newton, Legislative Chair

Kathy Sexton, Derby, TAC Chair

Mayor Jeff Longwell, Wichita, At large city

Mayor Jon Daveline, Hutchinson, At large city

Mayor Terry Somers, Mount Hope, At large city

Council Member Diane Wynn, Bel Aire, At large city

Commissioner Dave Unruh, Sedgwick County, At large county

2018 REAP Legislative Committee appointments:

Bob Myers, Newton, Legislative Chair

Commissioner Chip Westfall, Harvey County

Council Member Pete Meitzner, Wichita
Commissioner Dave Unruh, Sedgwick County
Council Member Diane Wynn, Bel Aire
Council Member Ramona Becker, Bel Aire
Council Member Carl Koster, Cheney
Mayor Rex Satterthwaite, Bentley
Mayor Terry Somers, Mount Hope
Jack Witson, Park City
Kathy Sexton, Derby
Kaylene Haug, K96 Corridor
Austin Gilley, Rose Hill
Randy Frazer, Moundridge

Approved Executive Committee and Legislative Committee appointments for 2018.

D. Kansas Leadership Center - Leadership Transformation Grants

Mayor Shelley Hansel and Marla Canfield discussed an opportunity for civically engaged Kansas organizations and entities to significantly increase leadership capacity through the Leadership Transformation Grants. REAP was awarded a grant for 40 spots (worth \$25,000).

Discussion on giving some time on the agenda's to discuss leadership challenges/successes.

E. Regional Transportation Strategic Planning

To date there have been two meetings and a third scheduled for October 24, 2017. The first meeting was held on May 18, 2017 for Butler / Sedgwick Counties in Andover. The second meeting was held on June 29, 2017 for Harvey / Reno Counties in Burrton. There were leaders from across the private and public sectors in attendance. Cowley/Sumner/Harper/Kingman will tentatively be held on October 24th in Wellington.

The discussions items of the meetings included: ideas on improving infrastructure, discussion of regulatory requirements that making it difficult to move product, what are the transportation related improvements that would help business grow, ideas on improving infrastructure, discussion of road conditions (i.e., bridges), and consequences of new development on the region. Significant discussion included how the region showcases the assets (i.e., IKE Airport, McConnell Airforce base gas pipeline). The region needs to develop a list of assets for new business recruitment and current business expansion.

This information will be used to define regional logistics assets and needs in order to provide a collective voice for the regional transportation priorities.

REAP was asked to participate in a coalition on transportation with the Wichita Regional Chamber of Commerce. The purpose of the coalition is to provide an effective partnership between the private and public sectors to enhance the Wichita region's ability to attract state and federal funding for area transportation projects. This ad hoc coalition will coordinate the efforts of several partner groups listed below. Target audiences will include south central

Kansas legislators, the Governor's office, the Kansas congressional delegation, KDOT and the Federal Highway Administration.

Council Member Meitzner updated on the MIPRC, rail organization, meeting. Nine states were present and made some progress for Kansas.

Keith Lawing updated the group on the WAMPO scenario planning workgroup and offered to do presentations to communities/groups.

F. Local Elected Officials Reception

At the 09.28.17 REAP Legislative Committee meeting it was discussed and agreed that REAP would co-host a local elected officials reception with the Wichita Metro Chamber of Commerce. The Wichita Regional Chamber hosts this reception annually, and is the second time REAP is partnering on this event. The reception is typically well-attended and a great opportunity for dialog with other elected officials and build relationships. Formal invitations will be sent to REAP members.

The event will be held November 20th, 2017 at 5:30pm at Wichita Boathouse.

REAP will work to assist Rep. Whipple for the south central delegation meeting on January 4, 2018 at WSU.

G. 2018 Meeting Schedule

Draft 2018 REAP meeting schedule was presented.

Approved schedule for 2018.

3. Strategic Planning Session:

Paula Downs provided the REAP Board of Directors Committee a summary of the results from the strategic planning process. There was time dedicated to receiving feedback and discussion to develop a strategic plan.

There was a clear message throughout the process that *"We're better together..."*.

(The why) Because together we have ...

- A stronger voice for the region at the state and national level
- Greater economic prosperity from regional cooperation
- A good way to address issues that cross political boundaries

(The how) REAP is...

- a convener of local governments
- a collaborator with regional stakeholders
- an advocate for private and public initiatives in the region
- an identifier of problems and solutions
- recognized as the regional voice

- the trusted connection between communities in the region

The issue is whether REAP leadership is committed to making changes necessary to really implement a new strategic plan.

REAP needs to define Outcomes

- Create dashboard measures, such as raise per capita income in the region; more jobs
- Adapt new methods of communication with members and partners
- Ensure clear accountability of members, executive team, staff, committee chairs, etc.

The TAC made the following recommendations:

Make meetings more accessible using technology to increase participation.

Consider a name change/rebranding once strategic planning is completed.

The Executive Committee supported the recommended changes of the TAC.

4. Adjourned at 1:37pm

Members/Alternates

Shelly Hansel, Mayor, Wellington
Chip Westfall, Commissioner, Harvey County
Dave Unruh, Commissioner, Sedgwick County
Carl Koster, Council Member, Cheney
Diane Wynn, Council Member, Bel Aire
Jeff Longwell, Mayor, Wichita
Pete Meitzner, Council Member, Wichita
Tom Jones, Council Member, Park City
Tom Keil, Council Member, Derby
Terry Somers, Mayor, Mount Hope
Willis Heck
Carol Voran
John Waltner
Jack Witson, Park City
Kathy Sexton, Derby
Anthony Swartzendruber, Harvey County
Bob Conger, Kechi
Bob Myers, Newton

Staff/Guests

Keith Lawing
Marla Canfield
Sam Brown, WSU
Kelly Bergeron, Newton
Craig Crossette, WSU
Sean Sanderfur
Paula Downs