

## REAP Executive Committee Meeting Minutes

Wichita Workforce Center  
2021 N. Amidon, Suite 1100, Wichita  
October 18, 2018 ~ 11:00 a.m.

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### 1. **Welcome: Mayor Shelley Hansel, Chair**

Mayor Shelley Hansel, Chair, called the meeting to order.

### 2. **Approval of Minutes**

Approval of Minutes from Executive Committee Meeting from September 13, 2018

***Bob Myers, Newton (Mayor Terry Somers, Mount Hope) moved to approve the minutes from September 13, 2018 Executive Committee meeting. Motion adopted.***

### 3. **Regional Collaboration Meeting Update**

As REAP continues efforts to connect local leaders, to advocate for South Central Kansas, and to support initiatives on significant regional issues, the idea of a taskforce of regional organizations to address some of the common concerns with regional organizations. There similar missions, overlapping members, perception of duplication / redundancy, lack of awareness and effectiveness, and limited resources of the regional organizations.

A taskforce was developed to identify strategies to enhance coordination amount the active regional organizations. The taskforce met on August 22, 2018, to determine feasibility and interest in moving the conversation forward. There was consensus with the groups it is an important conversation and will continue to meet to develop some strategies to move collaboration forward in the region. The taskforce reconvened on September 25, 2018 to continue to discuss process and goals of the regional collaboration.

Taskforce Members include:

Steve Wilkinson, SCKEDD

Council Member James Clendenin, SCAC Chair

Laura Rainwater, SCAC

Kaylene Haug, K96 Corridor

Phil Nelson, WAMPO

Andrew Nave, Greater Wichita Partnership

Bob Myers, Harvey County Council of Governments

Gary Plummer, Wichita Regional Chamber of Commerce

Mayor Shelley Hansel, REAP

John Waltner, REAP

Marla Canfield, REAP

Keith Lawing, REAP

Matt Stiles, WSU

Potential benefits of coordinating regional organizations identified:

- Consistent regional agenda items across multiple organizations
- Development of regional legislative priorities and representation in Topeka
- Leverage meeting and administrative support
- Enhanced collaboration around regional issues including: Transportation, Commercial Air Service, Passenger Rail Service, Workforce, Water/Natural Resources/ Energy
- Development and management of a joint marketing plan
- Regional communications plan
- Monthly regional report
- Monthly leadership meetings

Potential role/responsibilities of REAP in the proposed operating model:

- REAP convenes region and members on regional issues
- REAP provides regional advocacy and awareness
- 4 regional issues meetings (quarterly)
  - Invite regional partners to attend and participate in the quarterly REAP meetings.
  - REAP business would be done by the Executive Committee and Legislative Committee.
    - Transportation
    - Workforce / Education
    - Water / Energy / Natural Resources
    - Economic Development
  - 6-8 REAP Executive Committee Meetings
  - 6-8 REAP Legislative Committee Meetings
- Hosts/convenes monthly leadership meeting of regional partners
- Prepares and distributes monthly regional update
- Prepares and manages regional calendar of events
- Staffing of regional organizations by request (i.e., meeting coordination, agendas, representation on regional committees)

Discussion on how REAP engages the federal delegation, suggested a quarterly call with delegation and REAP members and how to engage the AG industry. Also discussion on how to engage more business and look at a “corporate fee” for financial support.

There was discussion and consensus on the following work item:

- Consensus on new proposed model
- Staff will develop two work plans for 2019: One is ideal and the other will be scaled back

- Public announcement on new model
- REAP members will do outreach to county officials
- Create a corporate membership dues assessment for Board approval.

***Bob Myers, Newton (Commissioner Dave Unruh, Sedgwick County) moved to approve the Work Plan items for 2019. Motion adopted.***

#### 4. Ongoing Agenda Items:

- **WSU Update**

WSU provided updates to the progress of the economic develop research including the Economic Development Summit and approved Regional Philosophy Statement. There will be a discussion on the summit regard the need for a Regional Philosophy Statement.

- **John Walter Recruitment Update**

John Waltner provided a membership recruitment update. John has visited 20 communities and has the rest to visit in the next month or two.

#### 5. Adjourn

The meeting adjourned at 12:15p.m.

#### **Executive Committee Members Attendance**

Mayor Shelley Hansel, Wellington

Mayor Jeff Longwell, Wichita

Commissioner Dave Unruh, Sedgwick County

Commissioner Chip Westfall, Harvey County

Mayor Terry Somers, Mount Hope

Bob Myers, Newton

Mayor Vince Haines

#### **REAP Members Attendance**

Council Member Tom Jones, Park City

Commissioner Rod Kreie, Newton

Mayor Donna Clasen, Maize

#### **Staff/ Guests**

Marla Canfield, REAP

Keith Lawing, REAP

John Waltner, REAP

Matt Stiles, WSU

Misty Bruckner, WSU

Mike Zamrzla, Senator Moran's Office

Aletra Chaney-Profitt, Workforce Alliance