



Reno County, KS

Workforce Alliance of South Central Kansas



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

20155 Reno County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

61,417

Population (2024)

Population **decreased by 546** over the last 5 years and is projected to **decrease by 172** over the next 5 years.

30,119

Total Regional Employment

Jobs **decreased by 360** over the last 5 years but are projected to **grow by 118** over the next 5 years.

\$60.5K

Median Household Income (2023)

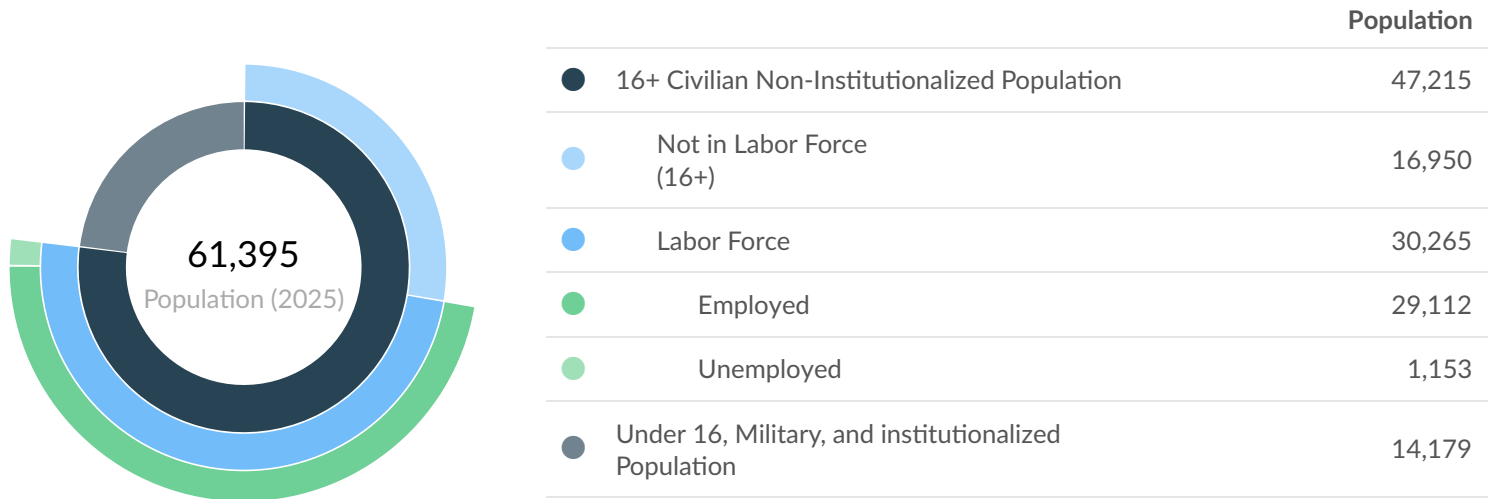
Median household income is **\$18.0K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **declined by 0.9%** since 2019, falling by 546. Population is expected to **decrease by 0.3%** between 2024 and 2029, losing 172.
- From 2019 to 2024, jobs **declined by 1.2%** in Reno County, KS from 30,479 to **30,119**. This change **fell short of the national growth rate of 4.4% by 5.6%**. As the number of jobs declined, the **labor force participation rate increased from 61.7% to 63.3% between 2019 and 2024**.
- Concerning educational attainment, **14.1% of Reno County, KS residents possess a Bachelor's Degree** (7.4% below the national average), and **12.7% hold an Associate's Degree** (3.9% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

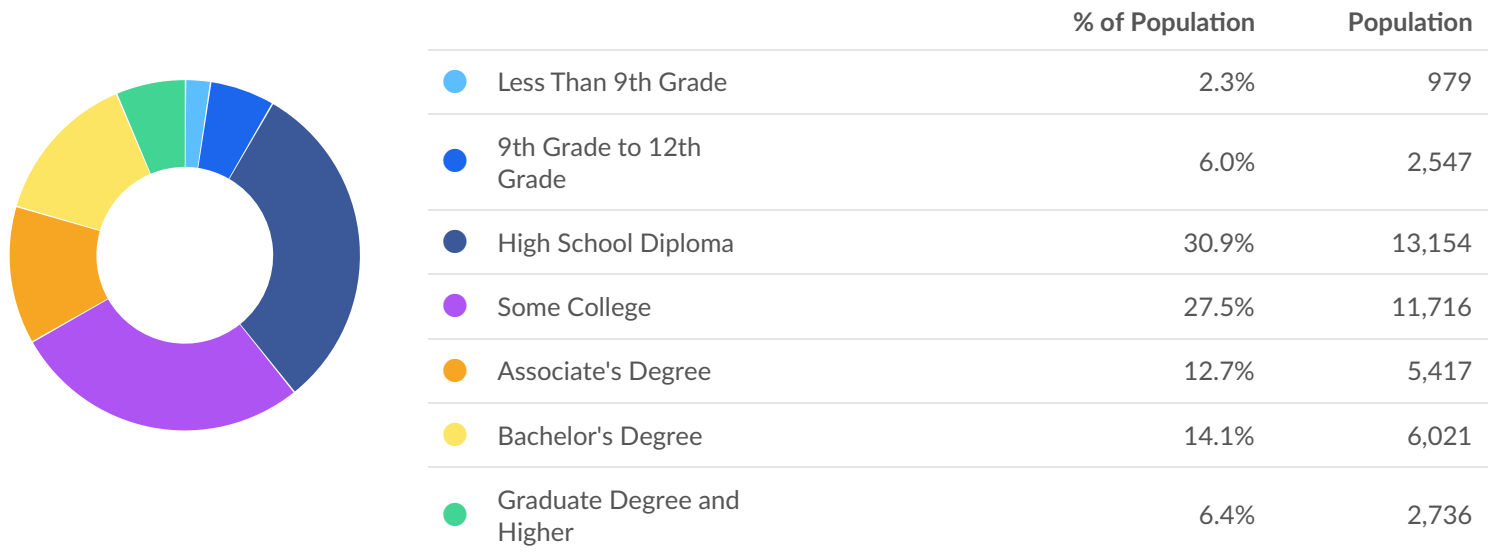
	Population (2025)	Labor Force (Sep 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	61,395	30,265	30,119	92.3	\$3.50B	\$4.46B	\$4.31B
State	2,981,090	1,574,442	1,634,376	98.3	\$234.18B	\$215.35B	\$261.98B

Sep 2025 Labor Force Breakdown



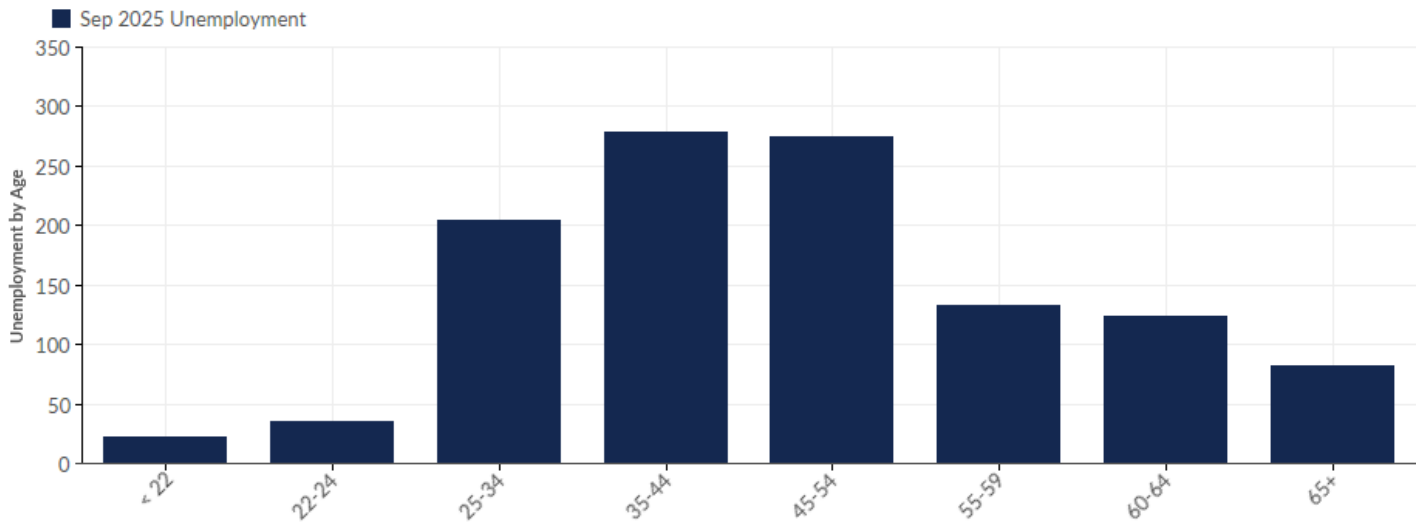
Educational Attainment

Concerning educational attainment, **14.1% of Reno County, KS residents possess a Bachelor's Degree** (7.4% below the national average), and **12.7% hold an Associate's Degree** (3.9% above the national average).



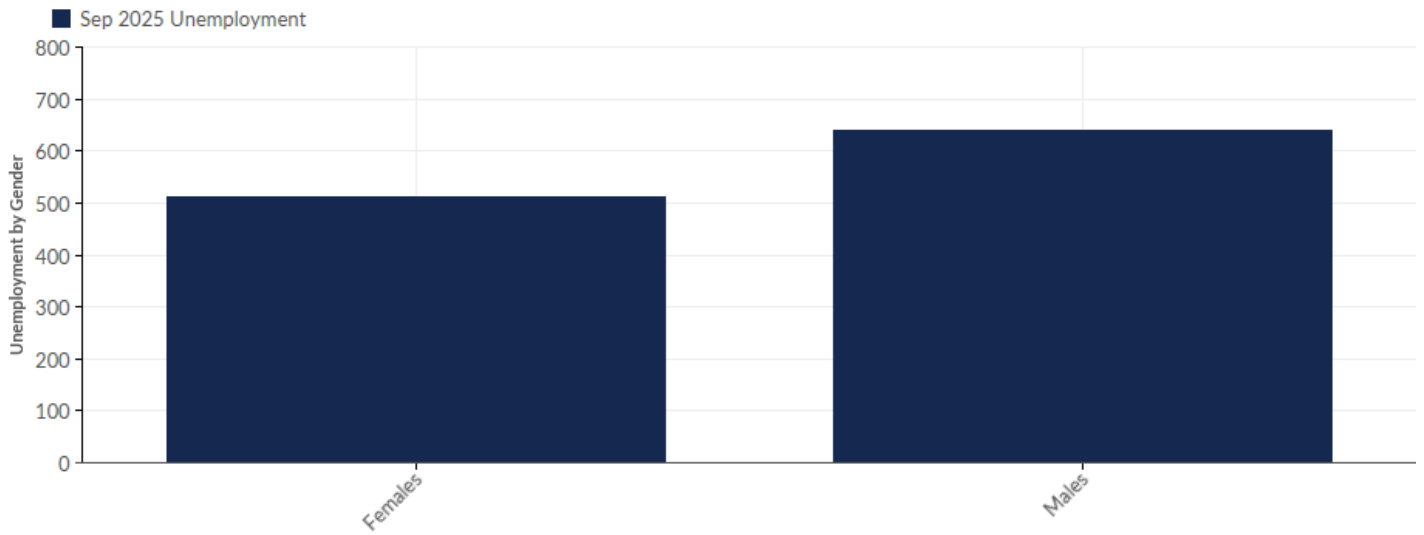
Unemployment by Demographics

Unemployment by Age



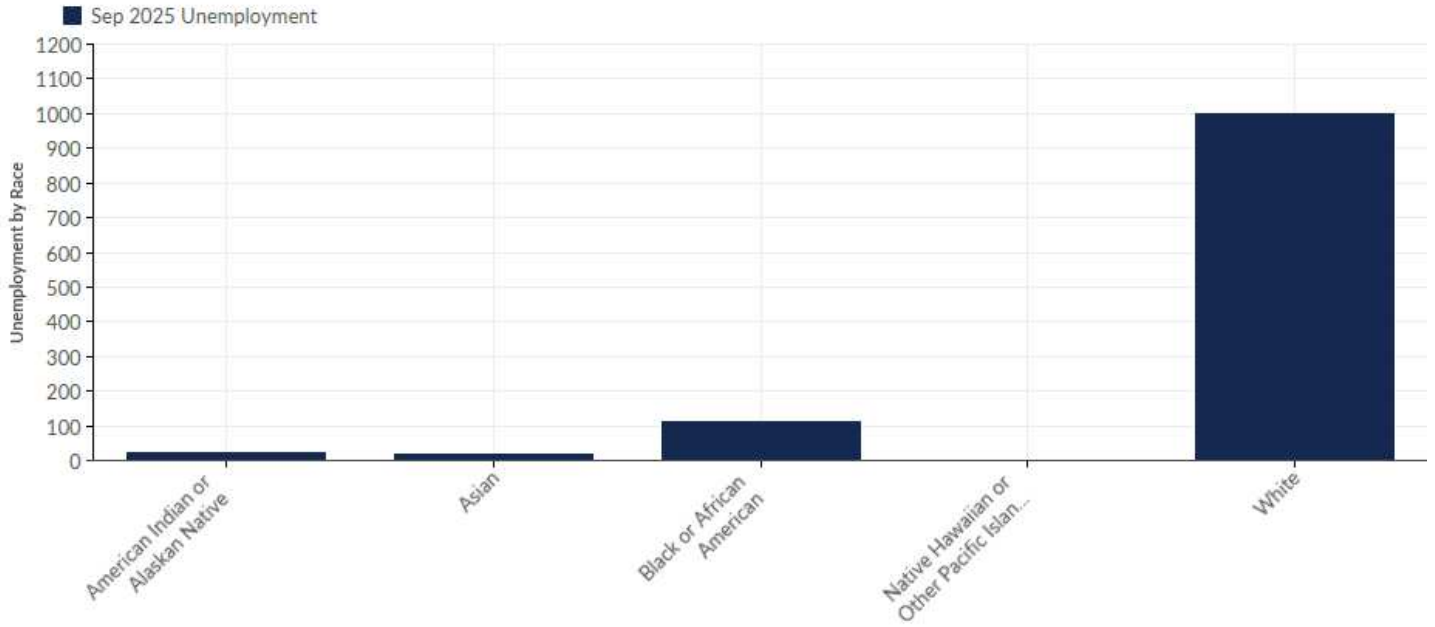
Age	Unemployment (Sep 2025)	% of Unemployed
< 22	22	1.91%
22-24	35	3.04%
25-34	204	17.69%
35-44	279	24.20%
45-54	275	23.85%
55-59	132	11.45%
60-64	124	10.75%
65+	83	7.20%
Total	1,153	100.00%

Unemployment by Gender



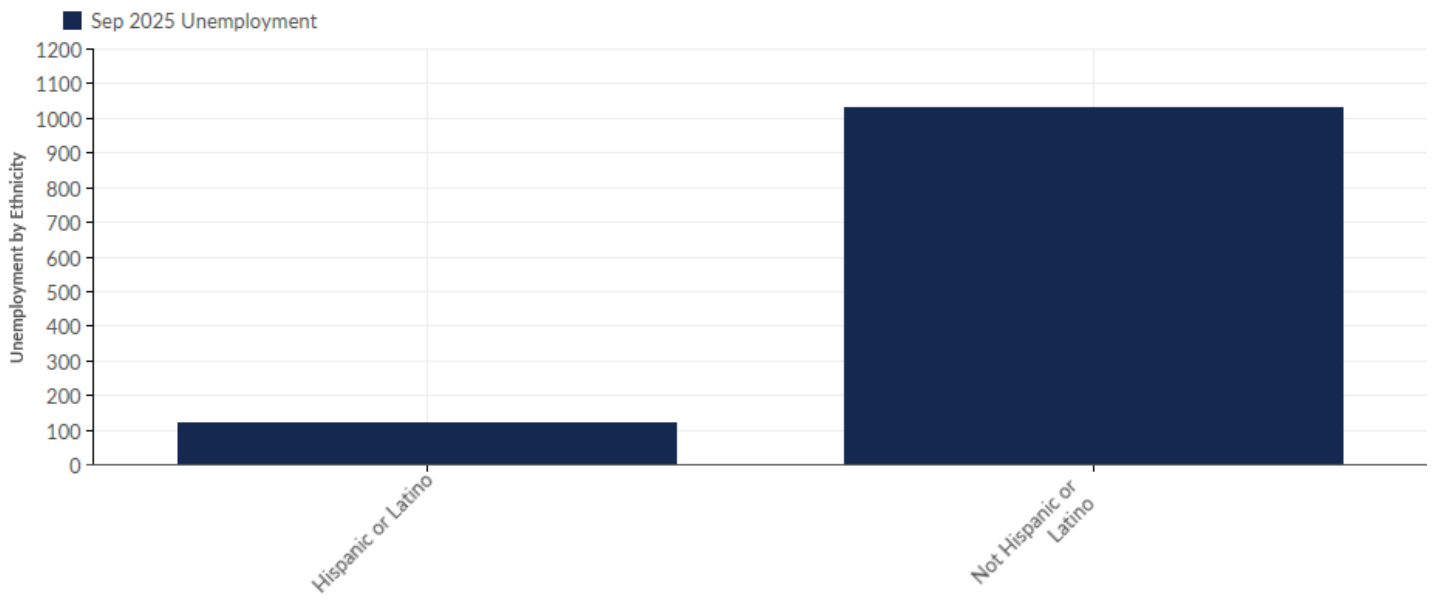
Gender	Unemployment (Sep 2025)	% of Unemployed
Females	512	44.41%
Males	641	55.59%
Total	1,153	100.00%

Unemployment by Race



Race	Unemployment (Sep 2025)	% of Unemployed
American Indian or Alaskan Native	21	1.82%
Asian	16	1.39%
Black or African American	114	9.89%
Native Hawaiian or Other Pacific Islander	2	0.17%
White	1,000	86.73%
Total	1,153	100.00%

Unemployment by Ethnicity

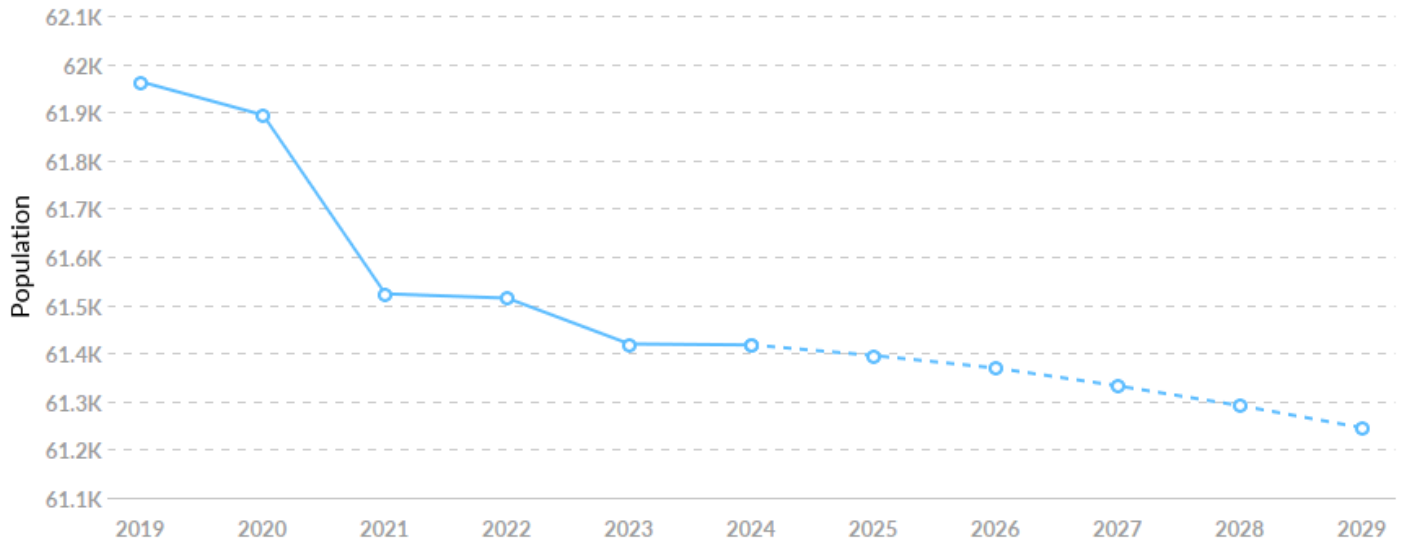


Ethnicity	Unemployment (Sep 2025)	% of Unemployed
Hispanic or Latino	122	10.58%
Not Hispanic or Latino	1,031	89.42%
Total	1,153	100.00%

Historic & Projected Trends

Population Trends

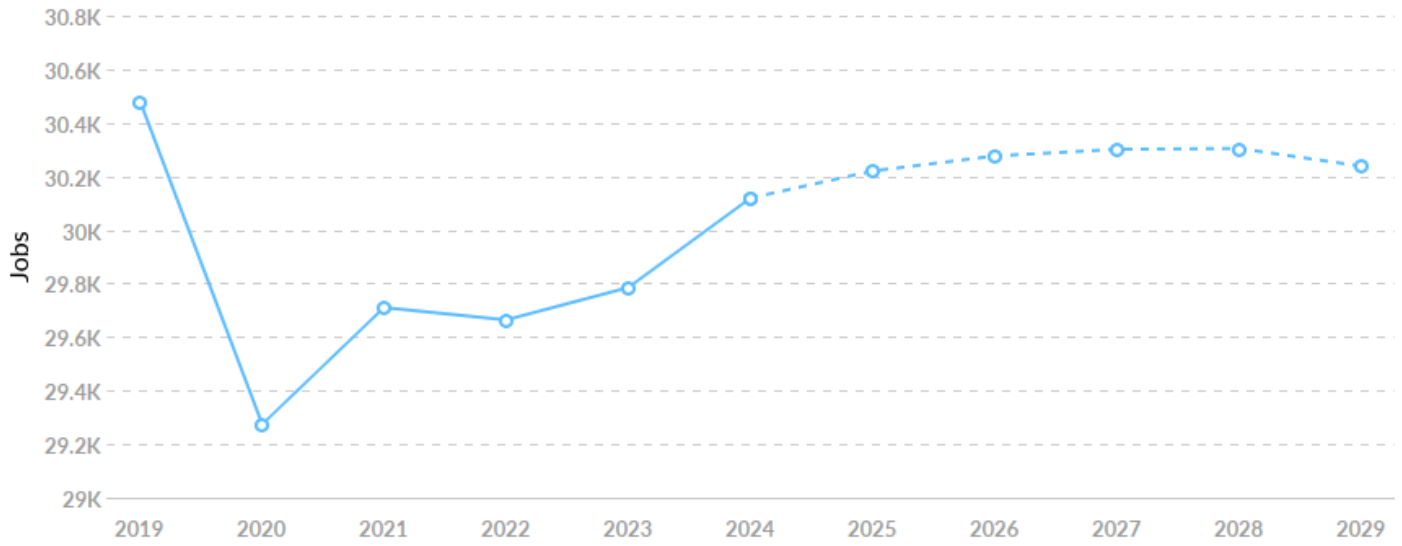
As of 2024 the region's population **declined by 0.9%** since 2019, falling by 546. Population is expected to **decrease by 0.3%** between 2024 and 2029, losing 172.



Timeframe	Population
2019	61,963
2020	61,894
2021	61,523
2022	61,514
2023	61,419
2024	61,417
2025	61,395
2026	61,369
2027	61,332
2028	61,291
2029	61,245

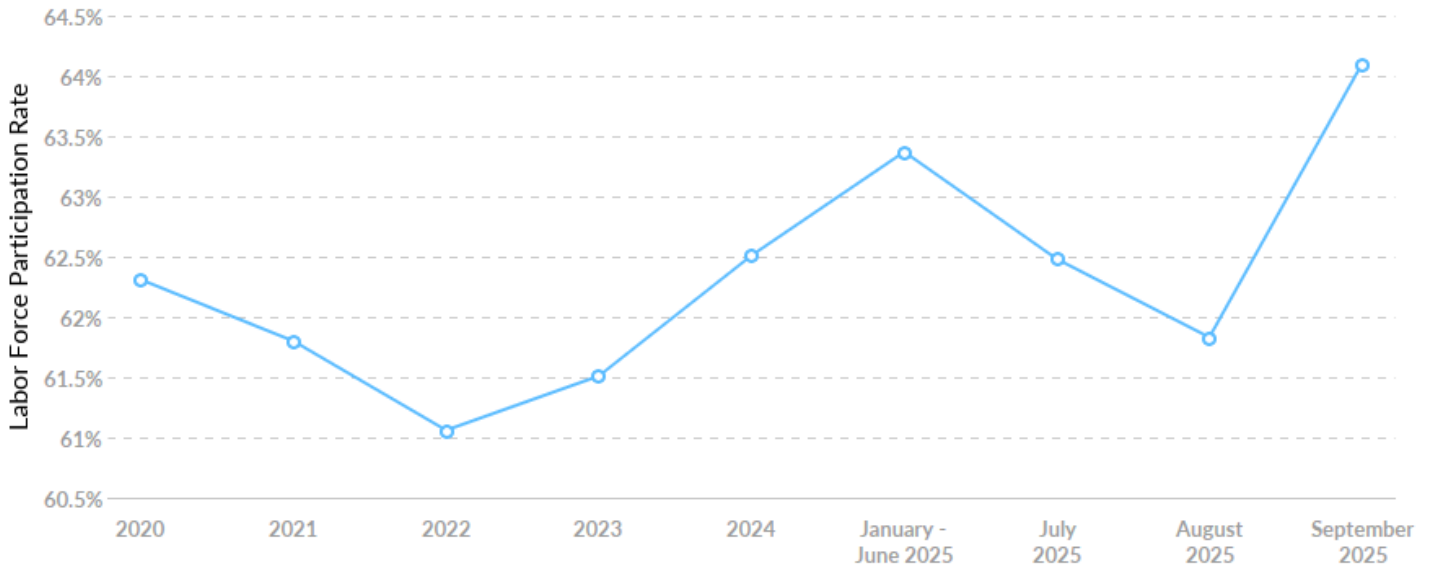
Job Trends

From 2019 to 2024, jobs declined by 1.2% in Reno County, KS from 30,479 to 30,119. This change fell short of the national growth rate of 4.4% by 5.6%.



Timeframe	Jobs
2019	30,479
2020	29,273
2021	29,710
2022	29,664
2023	29,785
2024	30,119
2025	30,220
2026	30,276
2027	30,301
2028	30,304
2029	30,238

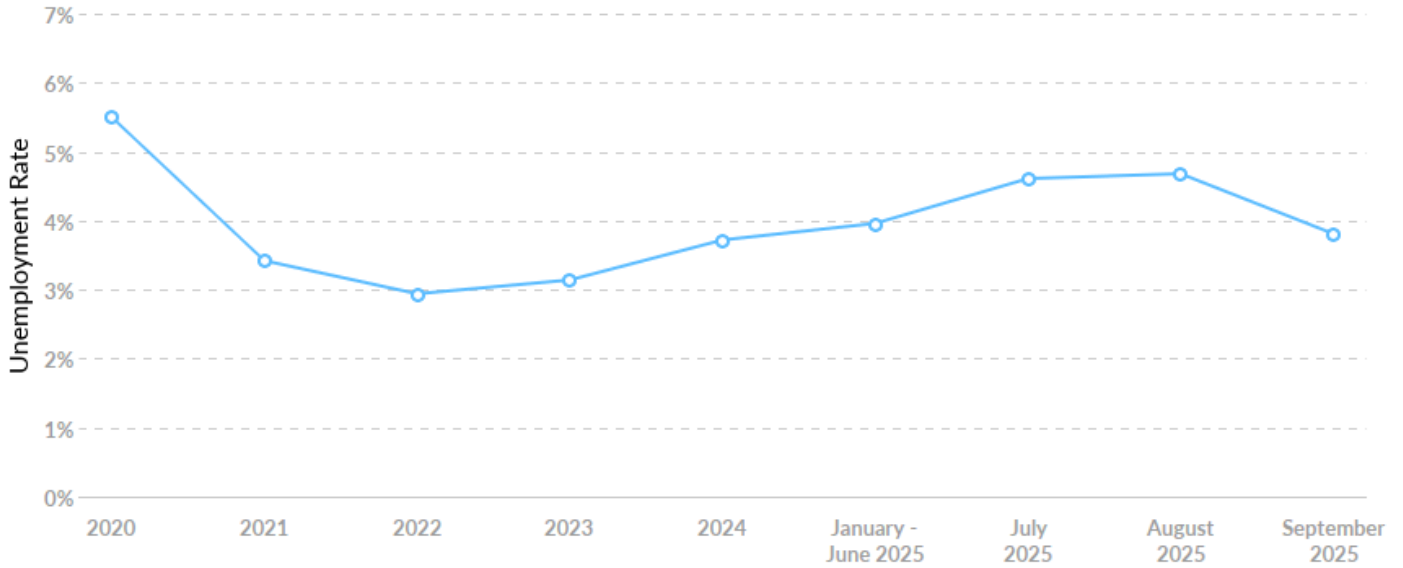
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	62.31%
2021	61.80%
2022	61.06%
2023	61.51%
2024	62.51%
January - June 2025	63.37%
July 2025	62.48%
August 2025	61.83%
September 2025	64.10%

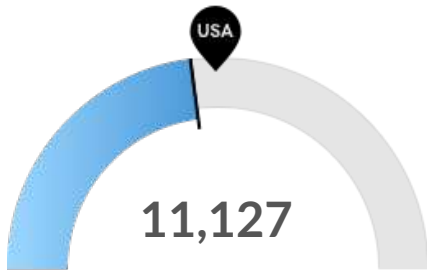
Unemployment Rate Trends

Reno County, KS had a September 2025 unemployment rate of 3.81%, **decreasing from 5.50%** 5 years before.



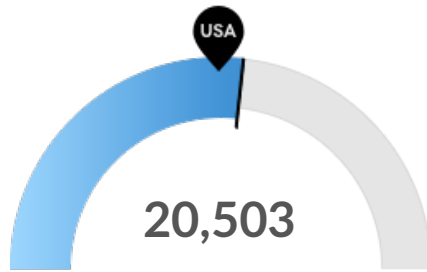
Timeframe	Unemployment Rate
2020	5.50%
2021	3.42%
2022	2.94%
2023	3.14%
2024	3.72%
January - June 2025	3.96%
July 2025	4.61%
August 2025	4.68%
September 2025	3.81%

Population Characteristics



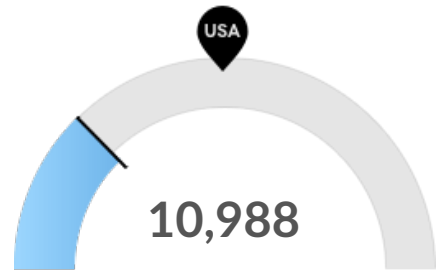
Millennials

Reno County, KS has 11,127 millennials (ages 25-39). The national average for an area this size is 12,573.



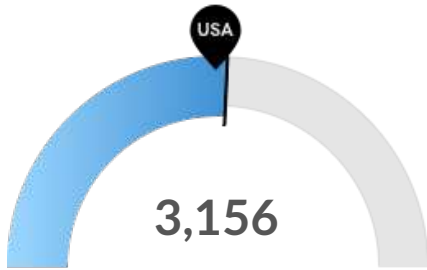
Retiring Soon

Retirement risk is high in Reno County, KS. The national average for an area this size is 18,571 people 55 or older, while there are 20,503 here.



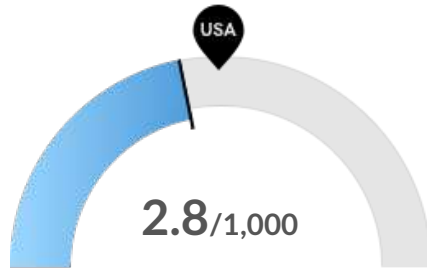
Racial Diversity

Racial diversity is low in Reno County, KS. The national average for an area this size is 26,126 racially diverse people, while there are 10,988 here.



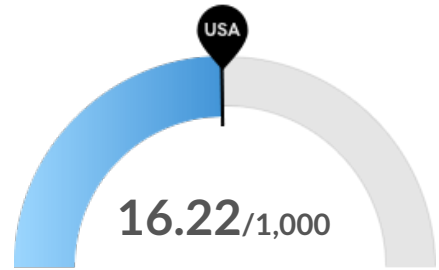
Veterans

Reno County, KS has 3,156 veterans. The national average for an area this size is 3,022.



Violent Crime

Reno County, KS has 2.8 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

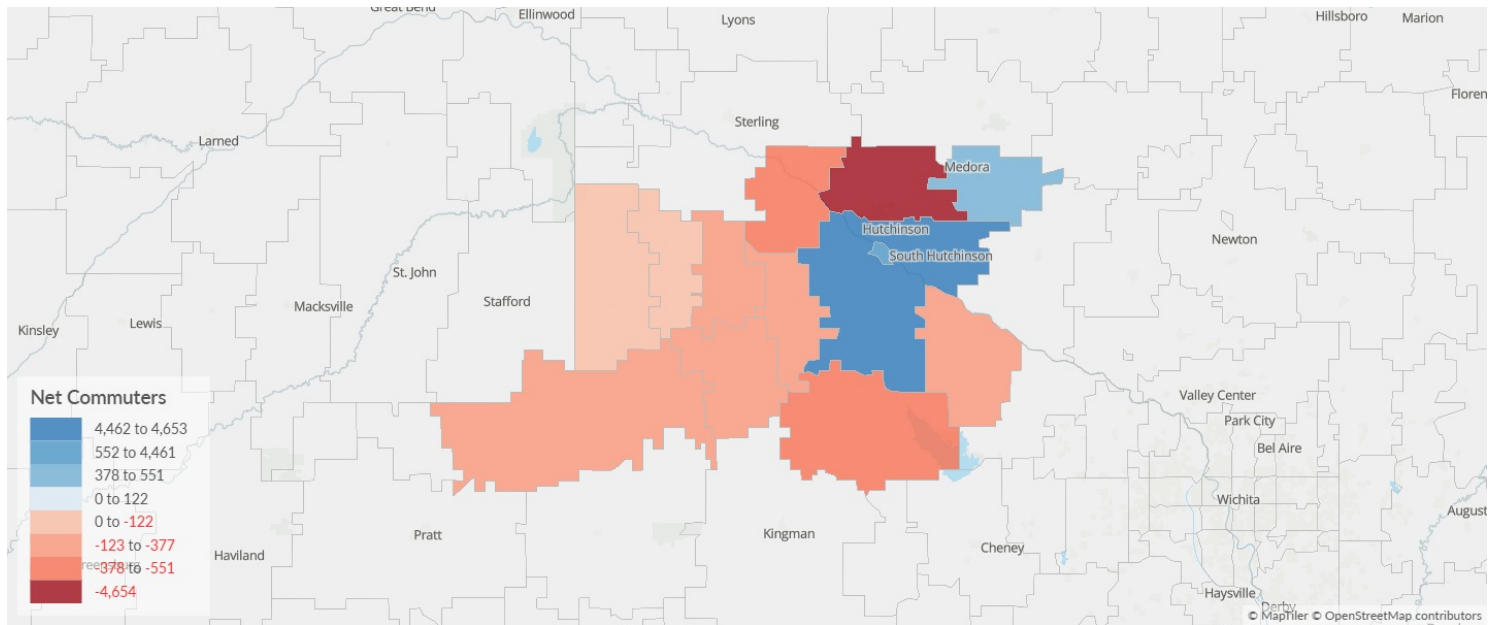


Property Crime

Reno County, KS has 16.22 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Reno County, KS currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 67502.



Where Talent Works

ZIP	Name	2024 Employment
67501	Hutchinson, KS (in Reno...)	16,342
67502	Hutchinson, KS (in Reno...)	7,871
67505	South Hutchinson, KS (i...)	1,724
67522	Buhler, KS (in Reno cou...)	1,539
67543	Haven, KS (in Reno cou...)	868

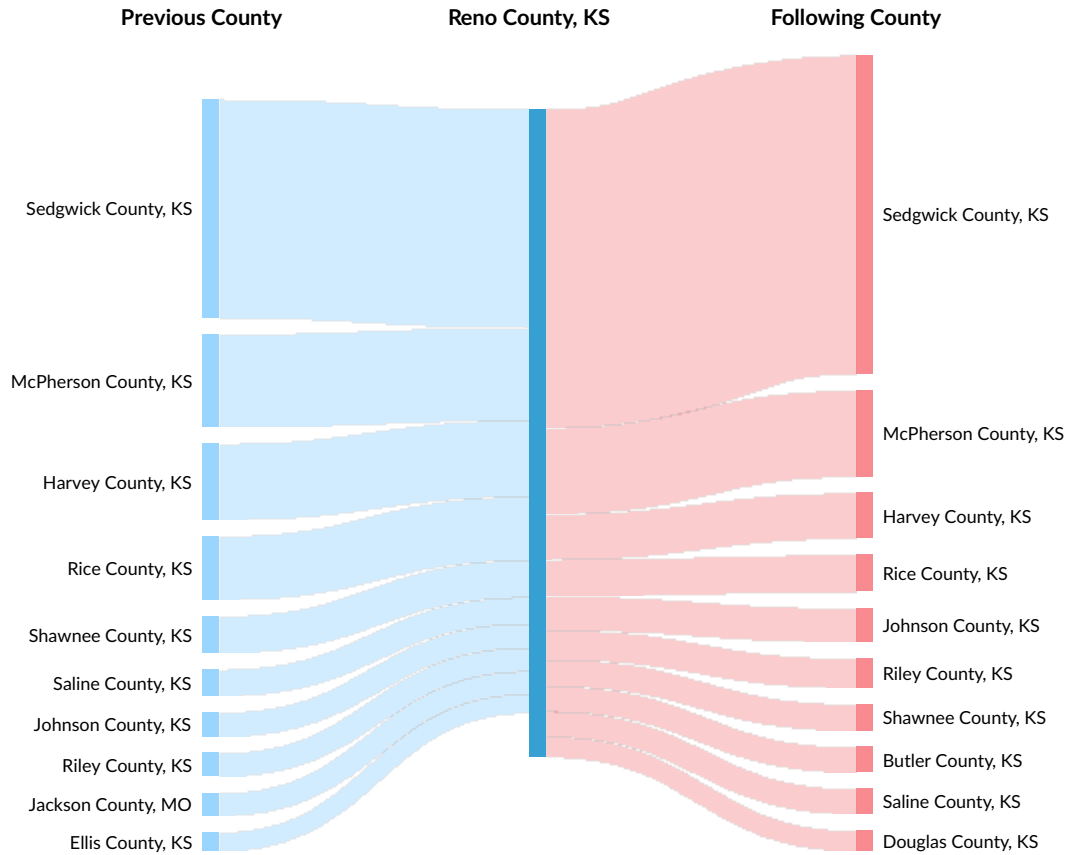
Where Talent Lives

ZIP	Name	2024 Workers
67502	Hutchinson, KS (in Reno...)	12,525
67501	Hutchinson, KS (in Reno...)	11,880
67505	South Hutchinson, KS (i...)	1,172
67522	Buhler, KS (in Reno cou...)	1,161
67543	Haven, KS (in Reno cou...)	1,068

Inbound and Outbound Migration

The table below analyzes past and current residents of Reno County, KS. The left column shows residents of other counties migrating to Reno County, KS. The right column shows residents migrating from Reno County, KS to other counties.

As of 2022, 322 people have migrated from Sedgwick County, KS to Reno County, KS. In the same year, 470 people left Reno County, KS migrating to Sedgwick County, KS. The total Net Migration for Reno County, KS in 2022 was 22.

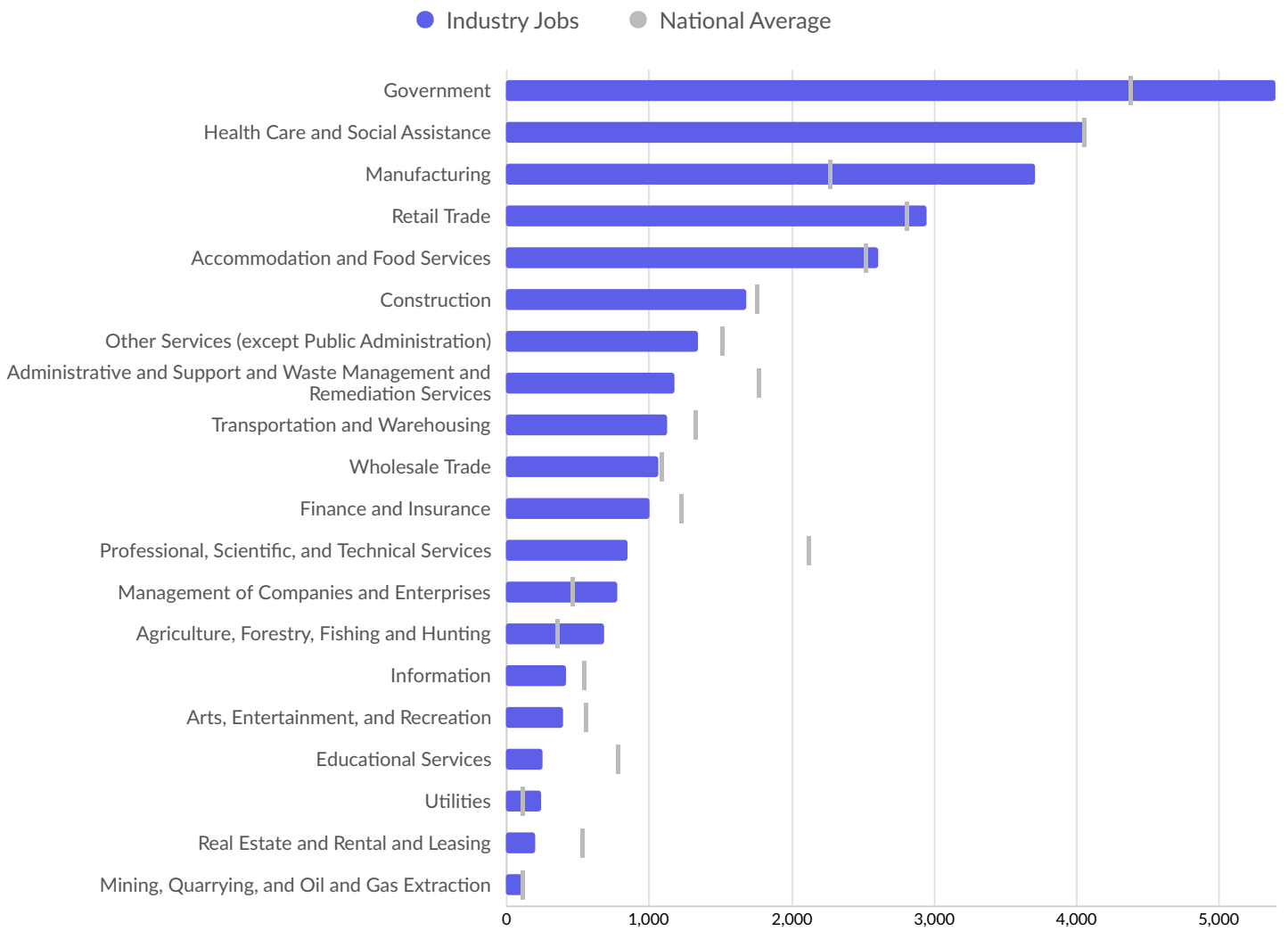


Top Previous Counties	Migrations
Sedgwick County, KS	322
McPherson County, KS	137
Harvey County, KS	112
Rice County, KS	94
Shawnee County, KS	54
Saline County, KS	39

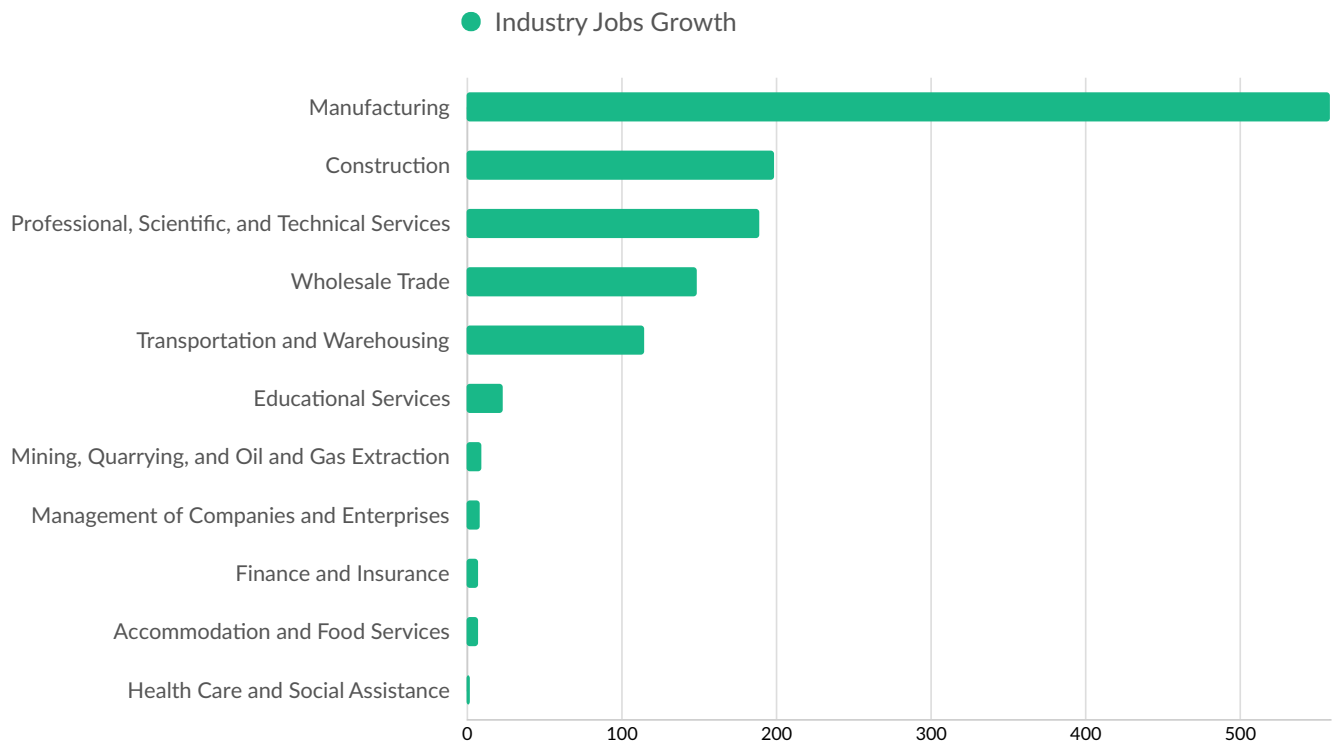
Top Previous Counties	Migrations
Johnson County, KS	36
Riley County, KS	35
Jackson County, MO	34
Ellis County, KS	28
Douglas County, NE	28
Kingman County, KS	27
Barton County, KS	24
Pratt County, KS	21
Finney County, KS	21
Top Following Counties	Migrations
Sedgwick County, KS	470
McPherson County, KS	127
Harvey County, KS	67
Rice County, KS	54
Johnson County, KS	50
Riley County, KS	43
Shawnee County, KS	39
Butler County, KS	37
Saline County, KS	37
Douglas County, KS	30
Jackson County, MO	27
Lancaster County, NE	23
Clay County, MO	22
Adams County, CO	18
Clay County, FL	16

Industry Characteristics

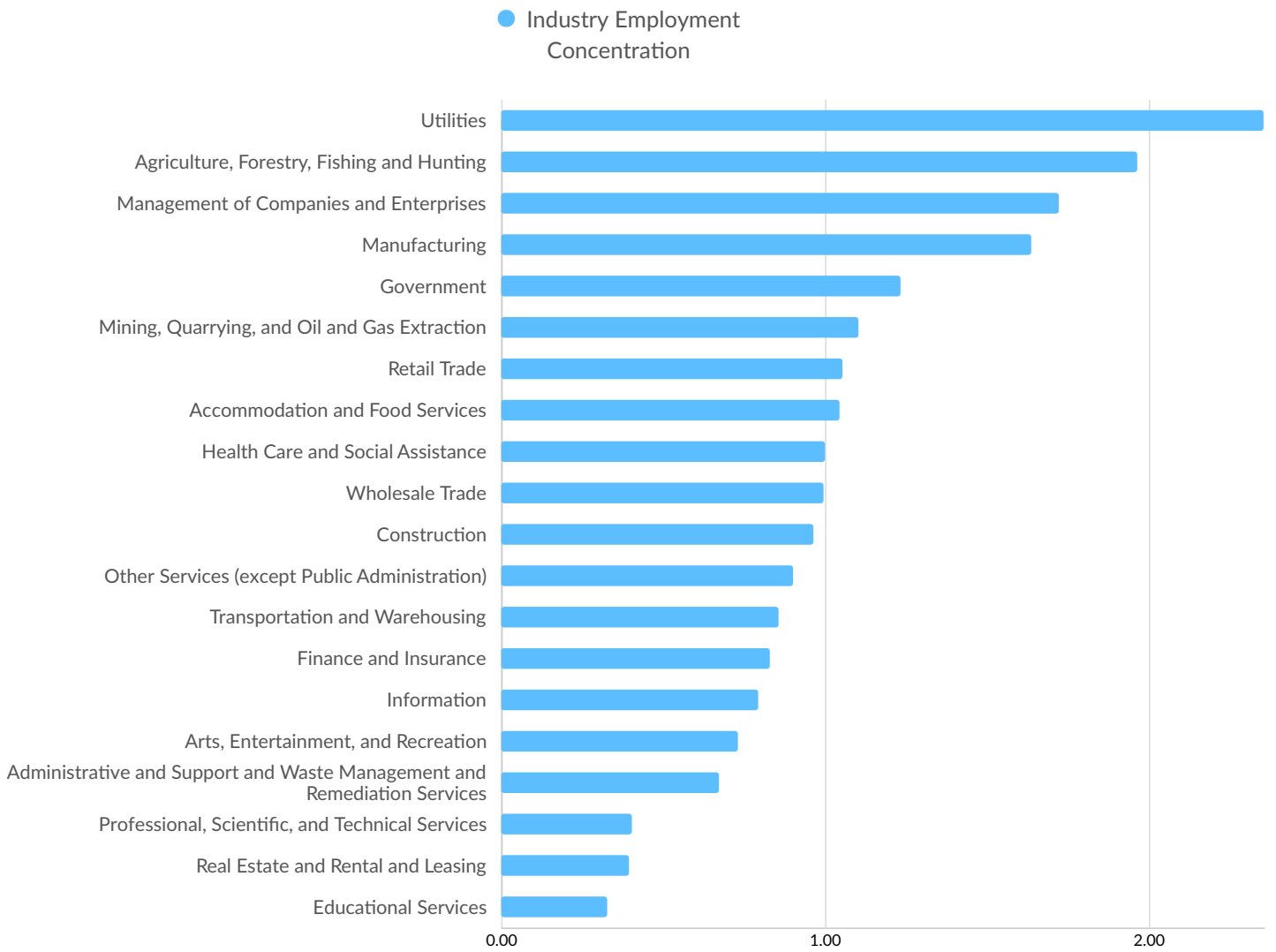
Largest Industries



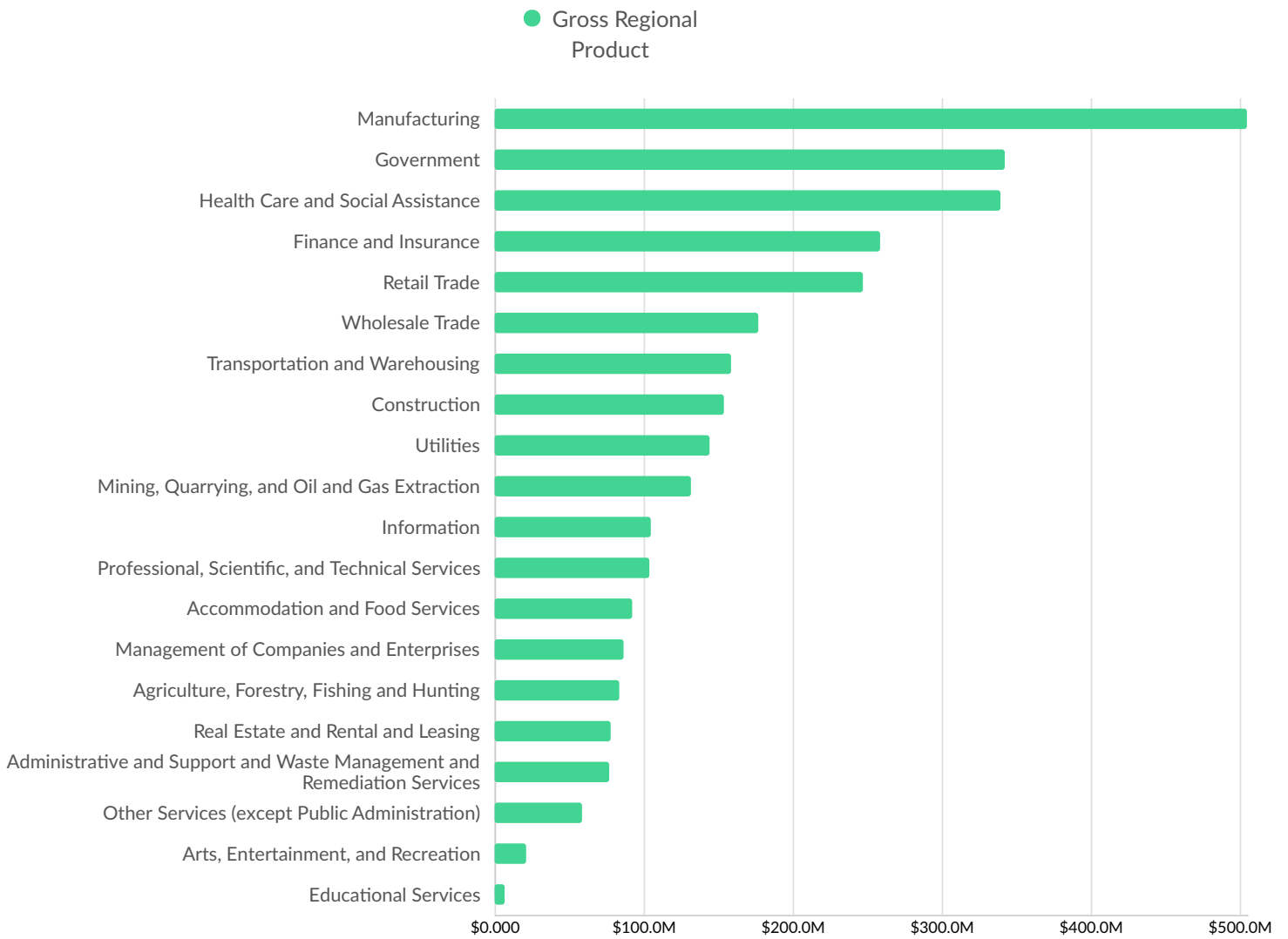
Top Growing Industries



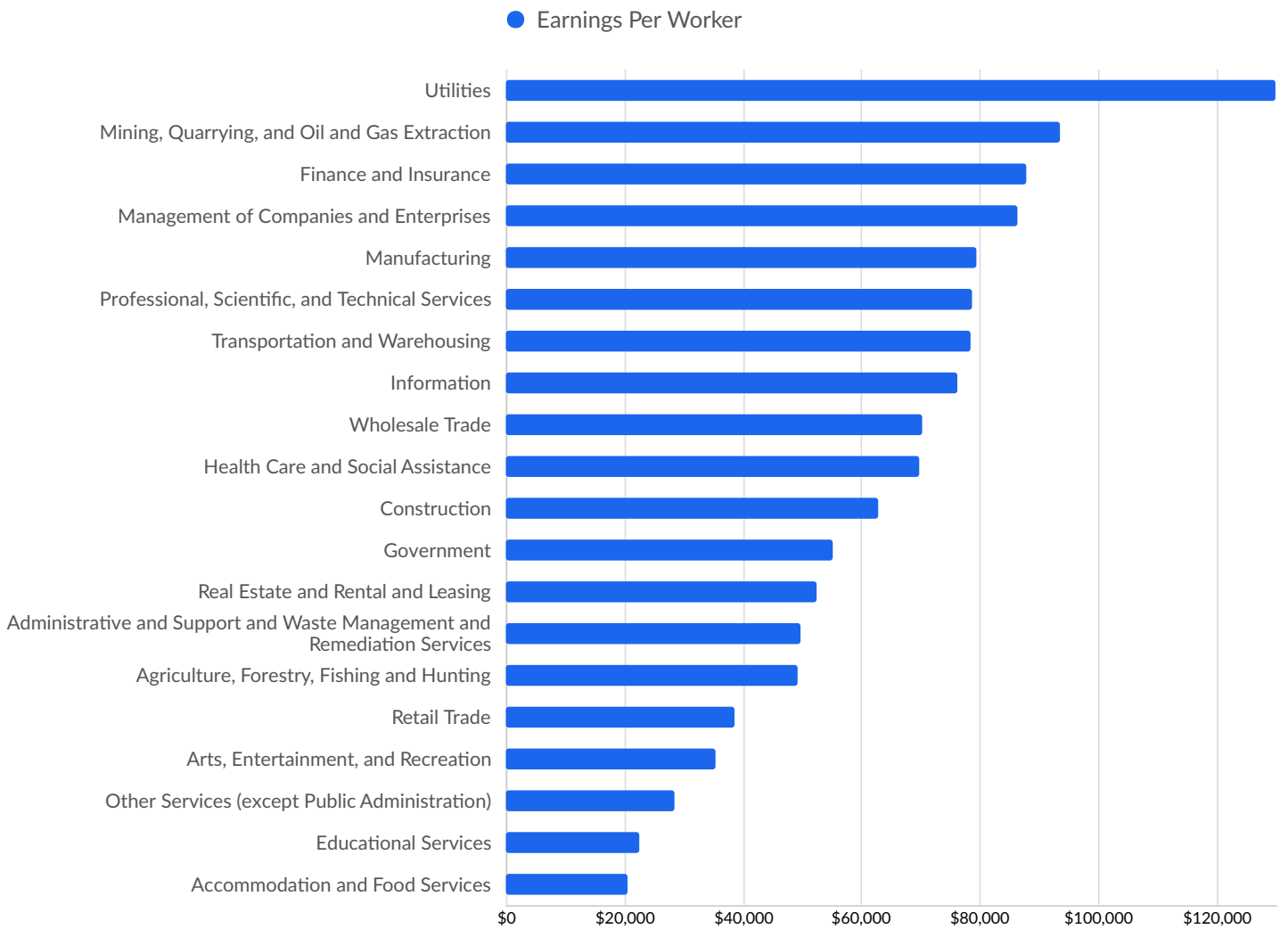
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



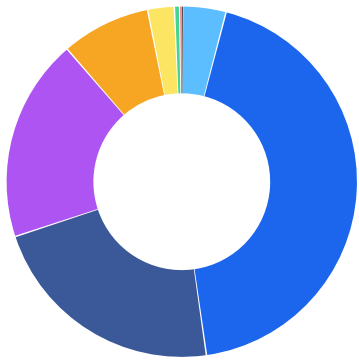
Business Characteristics

76,902 Companies Employ Your Workers

Online profiles for your workers mention 76,902 companies as employers, with the top 10 appearing below. In the last 12 months, 900 companies in Reno County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Walmart	904 	Hutchinson Regional Healthcare...	297 
McDonald's	842 	Kroger	237 
At Home	622 	Dillons	198 
Selfemployed	470 	Hutchinson Community College	174 
Amazon	467 	Tyson Foods	132 
Kroger	414 	Tyson Sales and Distribution	96 
United States Postal Service	376 	Hutchinson Public Schools	89 
United States Army	346 	Bamboohr	87 
Hutchinson Community College	320 	GPAC	85 
Target	318 	AMN Healthcare	84 

Business Size

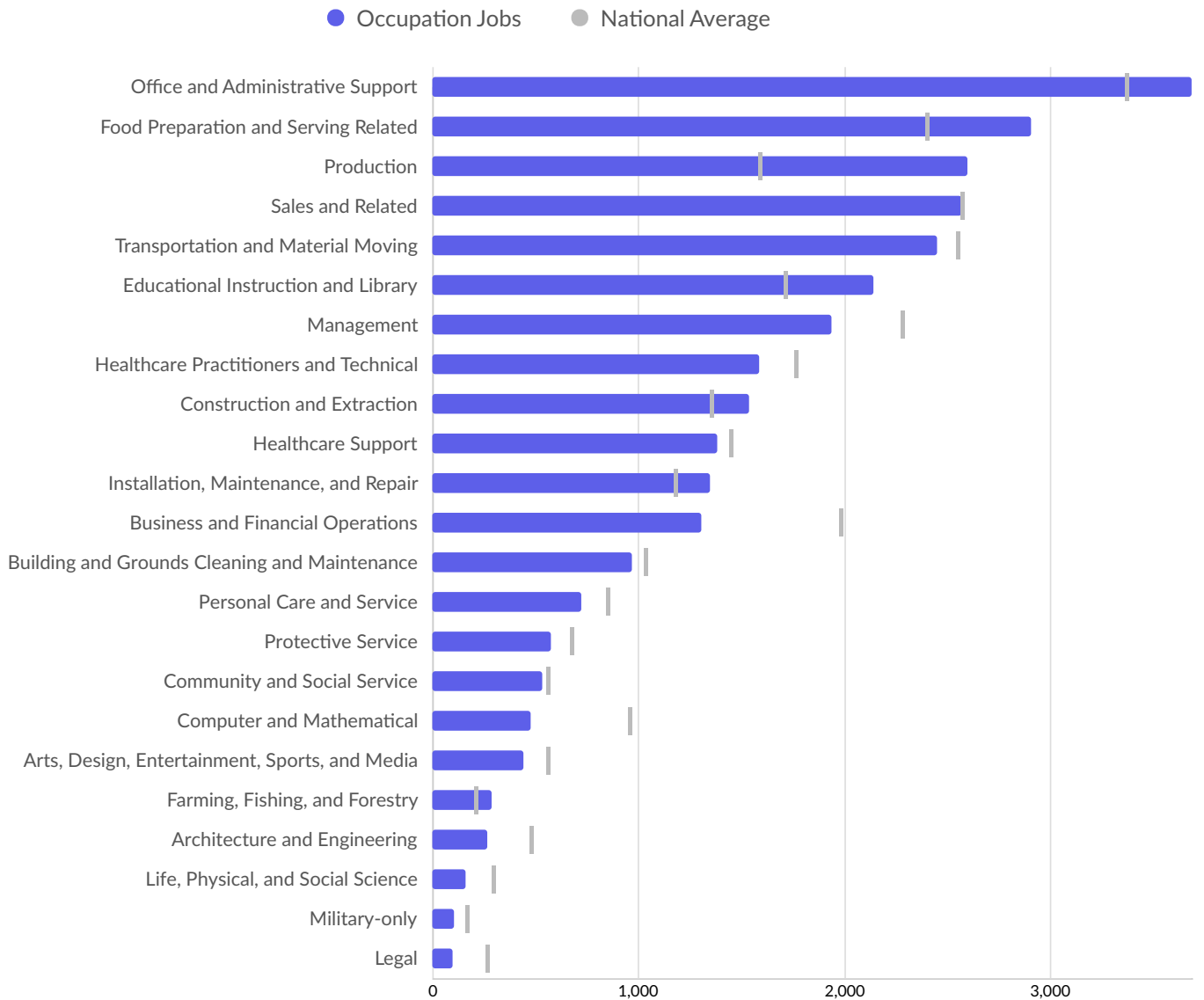


	Percentage	Business Count
1 to Professional employees	4.0%	75
1 to 4 employees	43.7%	819
5 to 9 employees	22.2%	416
10 to 19 employees	18.7%	351
20 to 49 employees	8.2%	154
50 to 99 employees	2.5%	46
100 to 249 employees	0.5%	9
250 to 499 employees	0.2%	4
500+ employees	0.1%	1

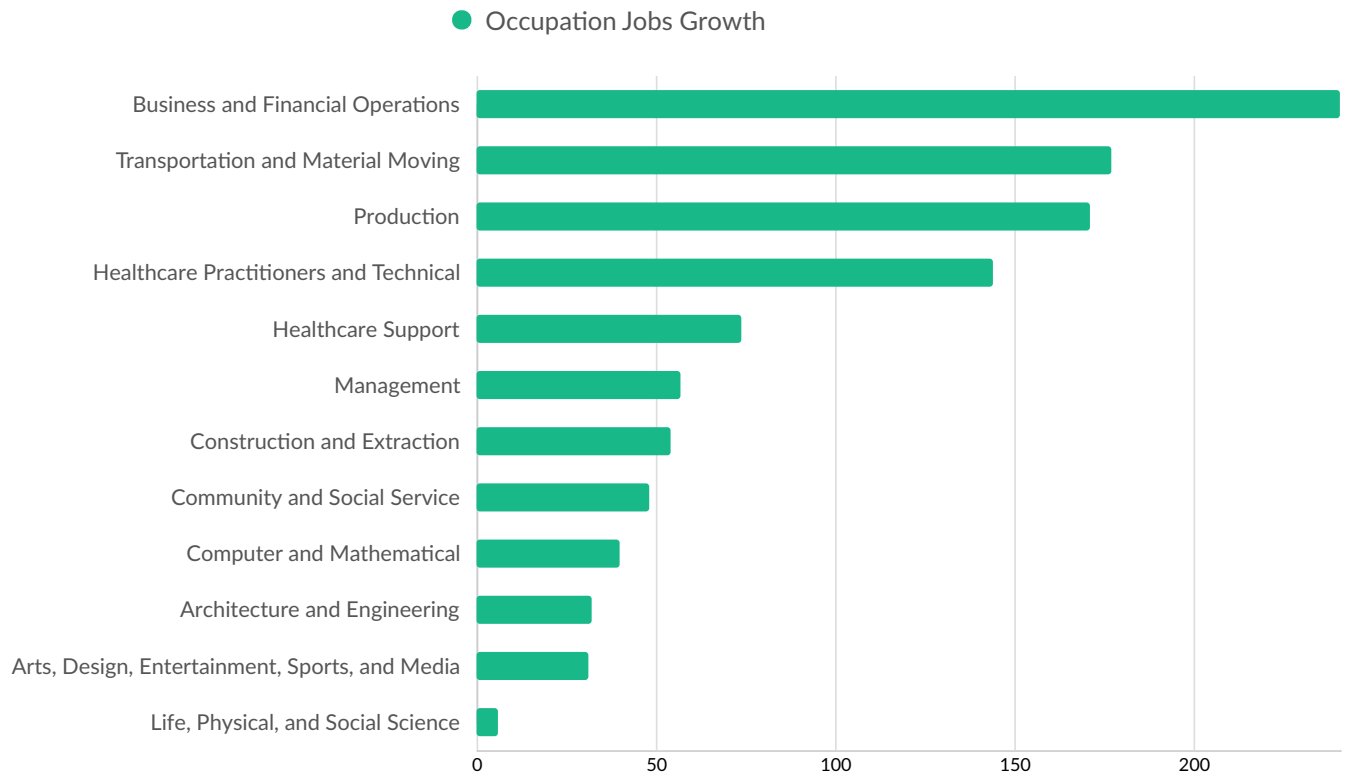
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

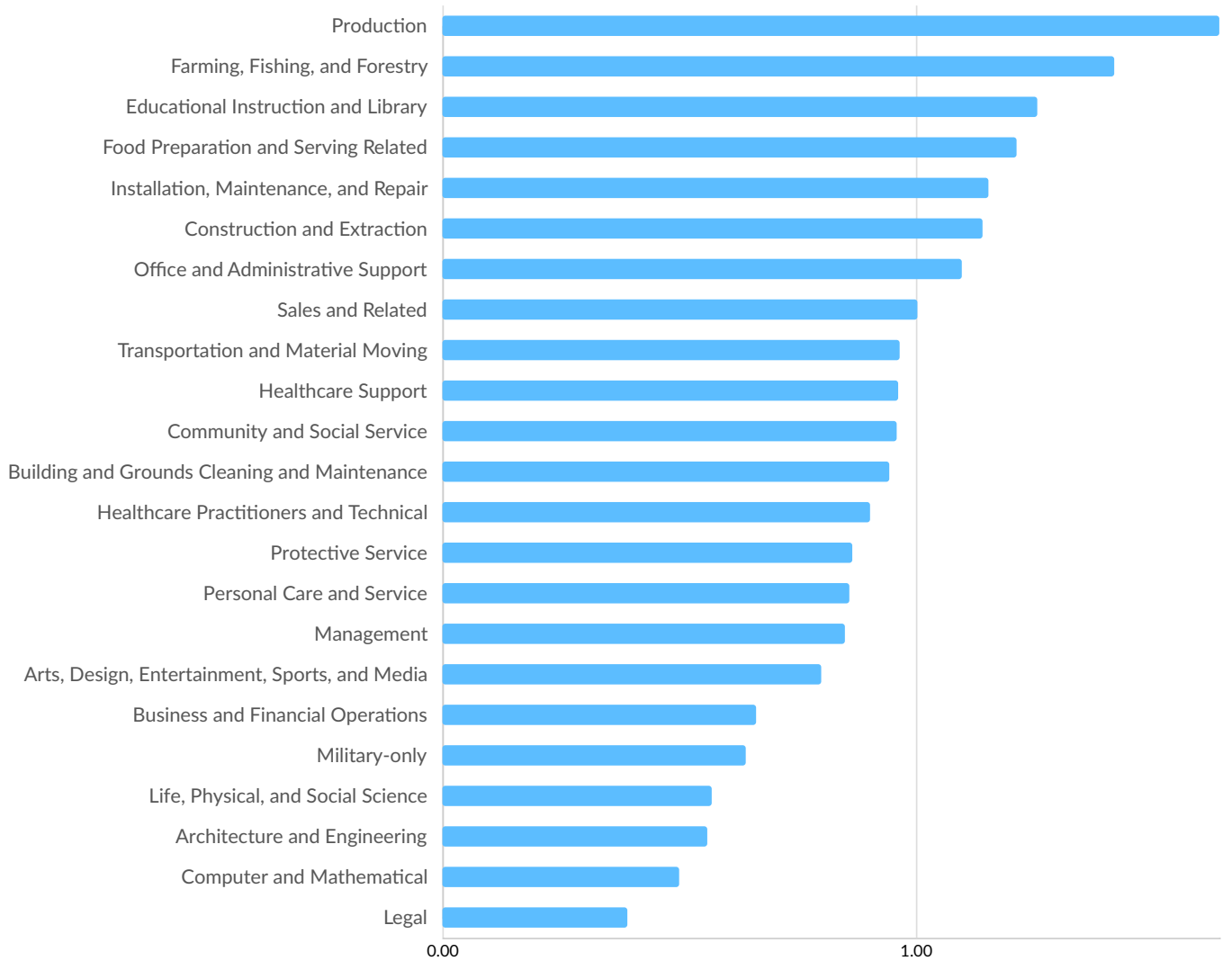


Top Growing Occupations

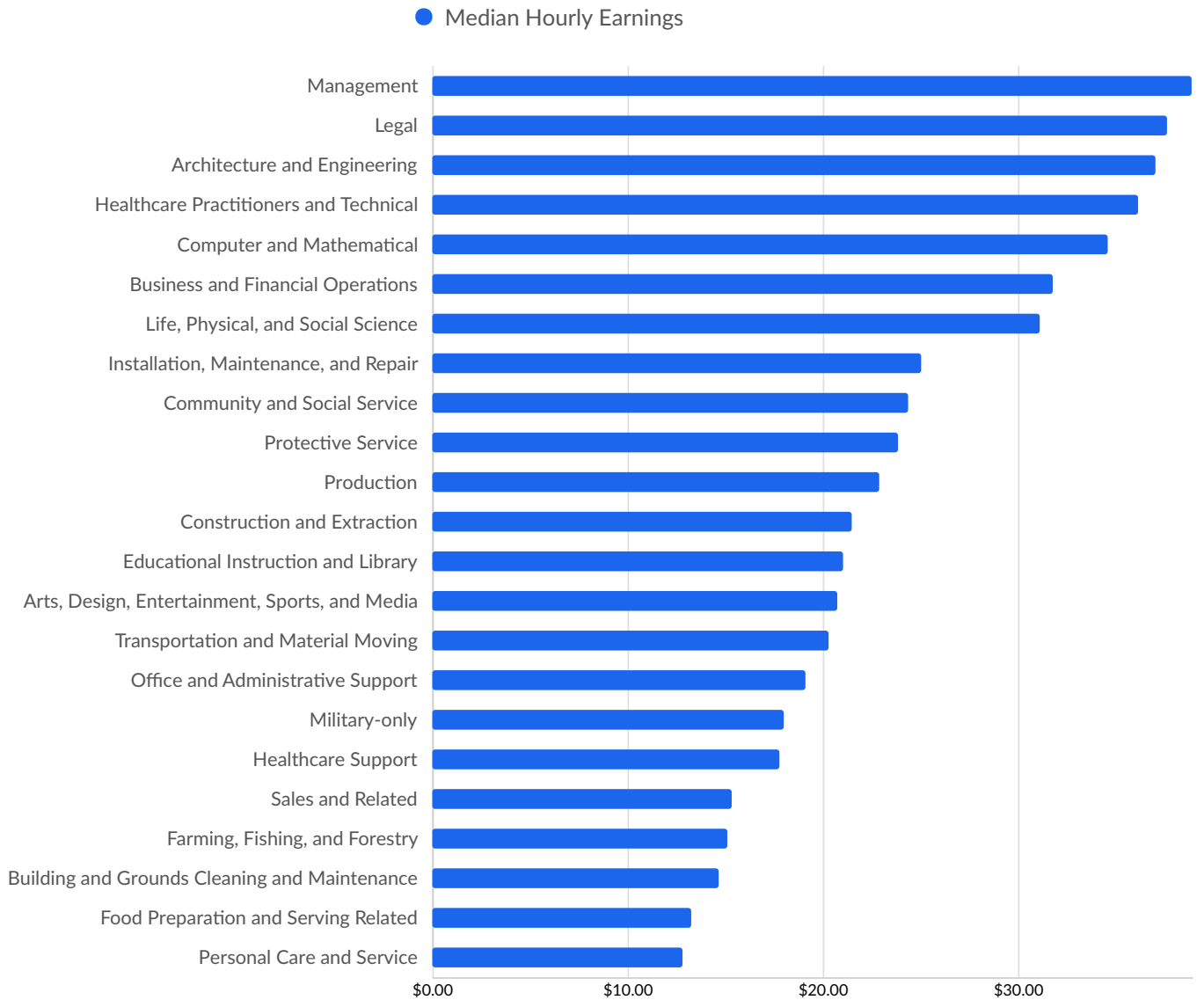


Top Occupation Employment Concentration

● Occupation Employment Concentration



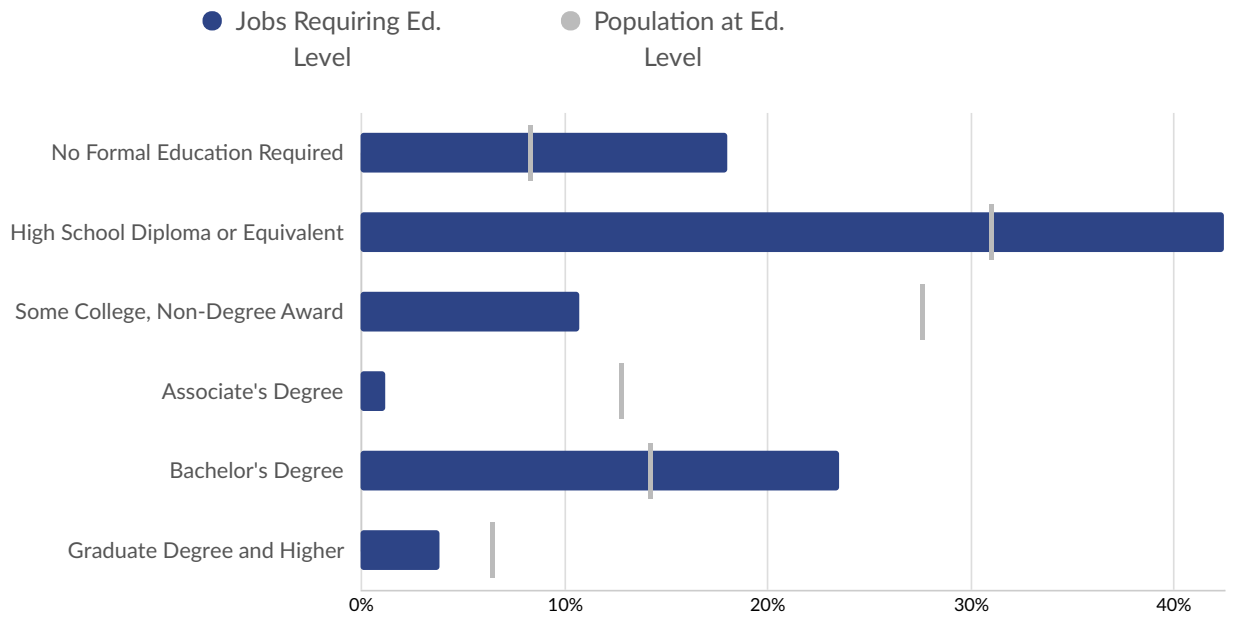
Top Occupation Earnings



Top Posted Occupations

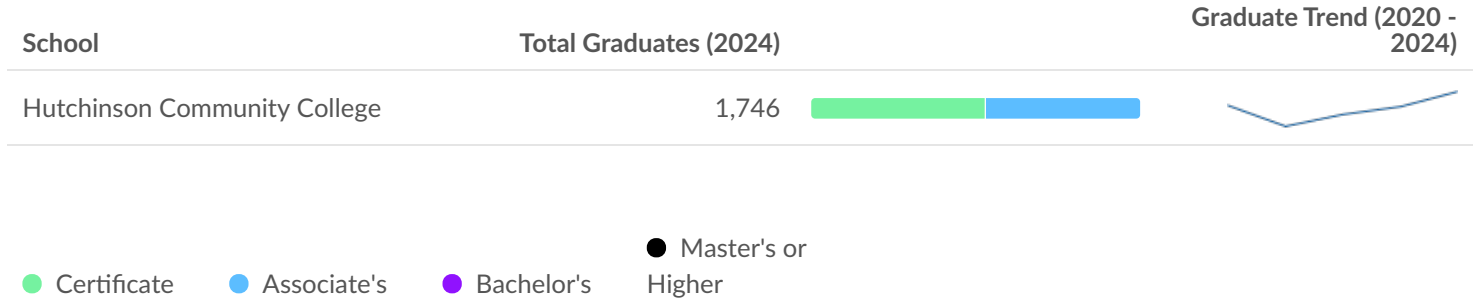


Underemployment



Educational Pipeline

In 2024, there were 1,746 graduates in Reno County, KS. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Emergency Care Attendant (EMT Ambulance)" (Certificate).



In-Demand Skills

